Bristol BID

October 2026. 04 Oct 2026 - 31 Oct 2026

Footfall Report for: Broadmead

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Broadmead	-2.7%	-2.9%	-3.0%	0.9%	4.0%	5.9%
South West	2.0%	-2.6%	0.6%	-0.5%	-3.5%	-1.4%
High Street Index - BDSU (BDSU - Comparison)	0.7%	1.7%	0.1%	-1.0%	0.2%	3.7%
UK	-1.4%	0.2%	-2.5%	-2.3%	-1.9%	2.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

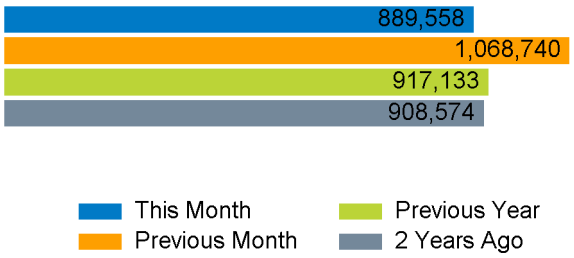
The total number of visitors for the year to date is 9,176,036 which is 2.7% down on the previous year.

The total number of visitors to Broadmead in month commencing 4 October 2026 was 889,558.

The busiest day in month commencing 4 October 2026 was Saturday 31 October with 64,738 visitors.

The peak hour of the month was 2 PM on Saturday 31 October 2026 with footfall of 7,283.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

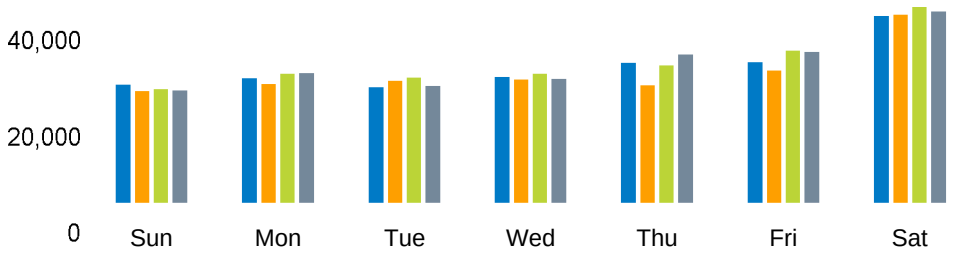
Number of days October 2026	11	11	5	1
Number of days October 2025	7	19	2	
Number of days October 2024	9	17	2	

Average temperature

	Maximum temperature	Minimum temperature
2026	18°	9°
2025	15°	9°
2024	16°	9°

Footfall Counts by day

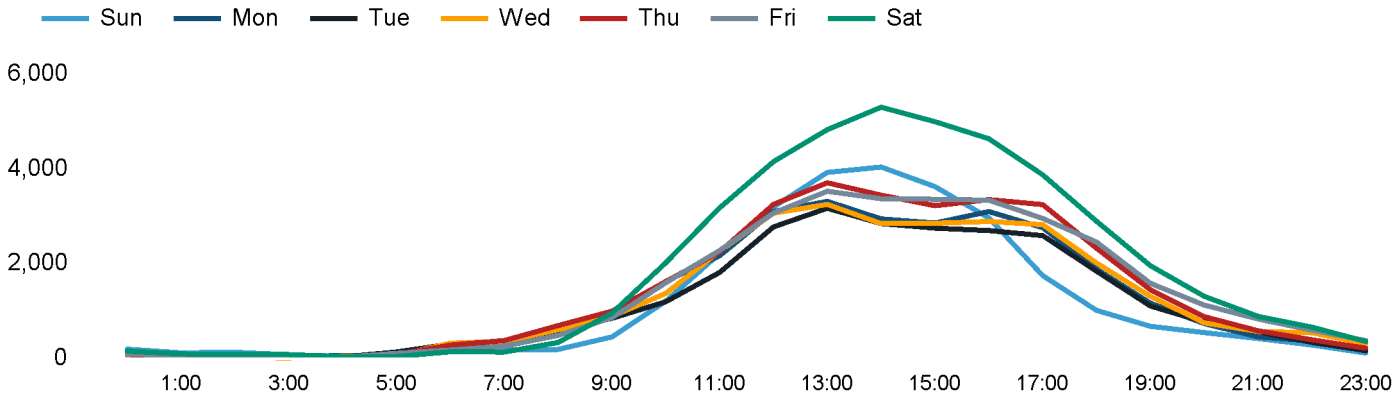
The figures shown below are calculated using weekly averages.



	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Monthly totals
This Month	27,766	29,169	27,200	29,456	32,737	32,782	43,279	222,389
Previous Month	26,344	27,917	28,573	28,974	27,578	30,886	43,476	213,748
Previous Year	26,789	30,211	29,358	30,164	32,079	35,390	45,292	229,283
2 Years Ago	26,433	30,313	27,498	29,076	34,475	35,187	44,161	227,143
Month on month %	5.4%	4.5%	-4.8%	1.7%	18.7%	6.1%	-0.4%	
Year on year %	3.6%	-3.4%	-7.4%	-2.3%	2.1%	-7.4%	-4.4%	

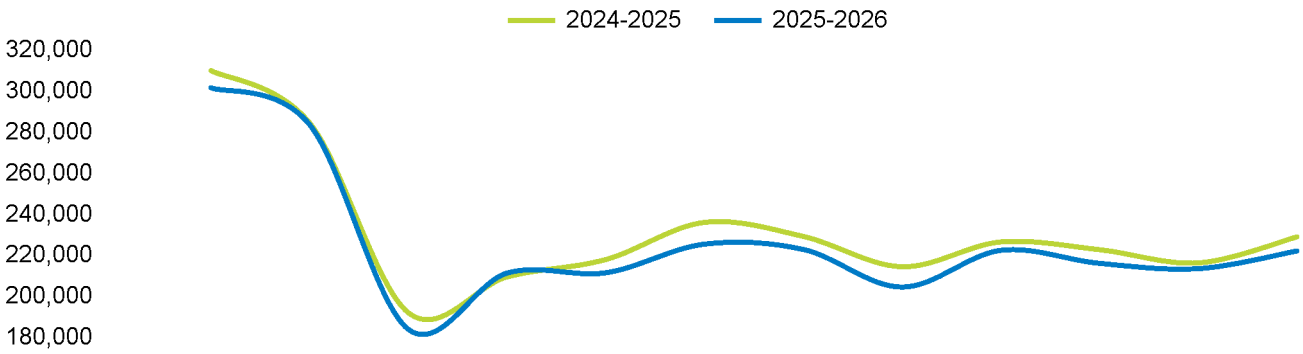
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.

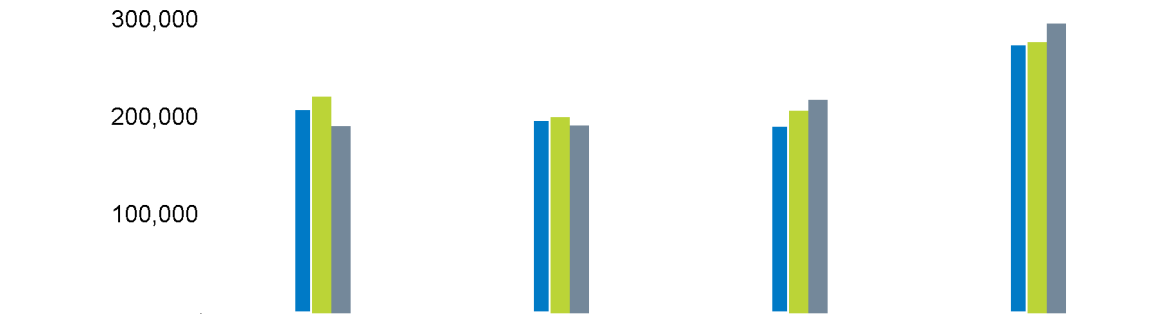


	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
2025-2026	**301,984**	**283,982**	**184,175**	**211,625**	**211,769**	**225,744**	**223,133**	**204,781**	**222,704**	**216,363**	**213,748**	**222,389**
2024-2025	**310,361**	**284,854**	**192,300**	**209,753**	**218,203**	**236,353**	**229,489**	**214,724**	**226,802**	**223,017**	**216,562**	**229,283**
Year on Year %	**-2.7%**	**-0.3%**	**-4.2%**	**0.9%**	**-2.9%**	**-4.5%**	**-2.8%**	**-4.6%**	**-1.8%**	**-3.0%**	**-1.3%**	**-3.0%**

Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for October compares October 2026 to October 2025

Footfall Counts by week of month

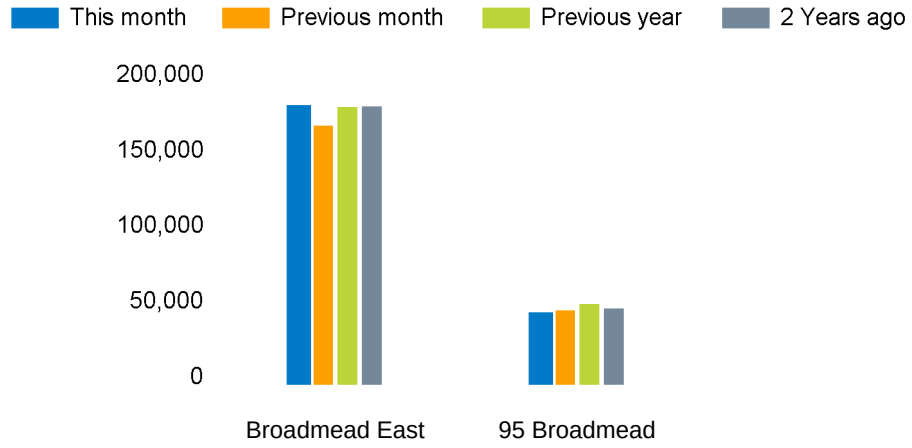
The figures shown below are calculated using weekly totals.



BRCYear	Week 40	Week 41	Week 42	Week 43
2026	**212,571**	**201,881**	**195,357**	**279,749**
2025	**223,881**	**203,127**	**209,486**	**280,639**
2024	**193,473**	**194,245**	**221,083**	**299,773**
Year on year %	**-5.1%**	**-0.6%**	**-6.7%**	**-0.3%**

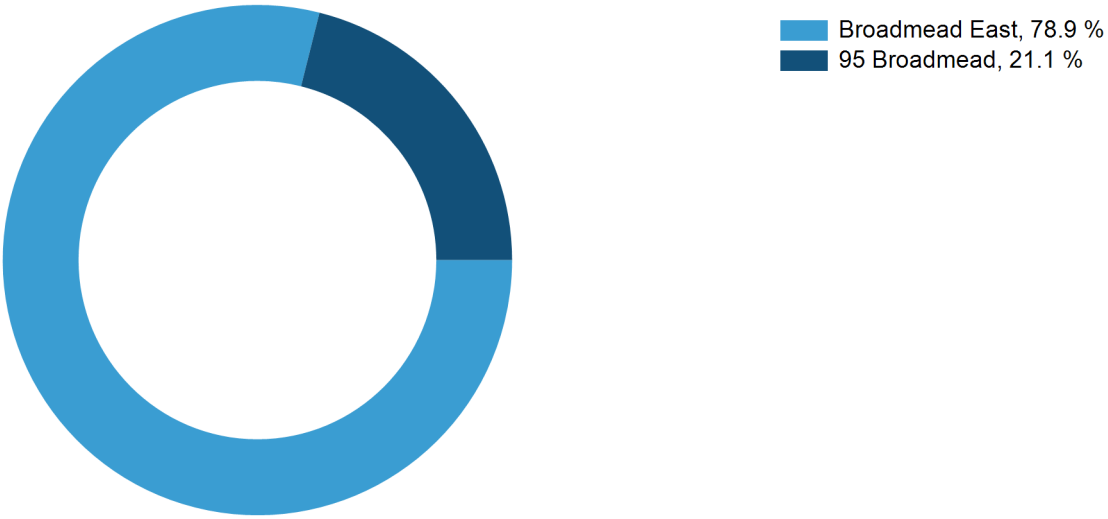
Footfall Counts by location

The figures shown below are calculated using weekly averages.



This Month	**175,514**	**46,875**
Previous Month	**164,241**	**49,506**
Previous Year	**175,926**	**53,356**
2 Years Ago	**176,376**	**50,766**
Year on Year %	**-0.2 %**	**-12.1 %**

Footfall Counts by location



Reporting dates

This month - 04 October 2026 - 31 October 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
04 January 2026 - 31 October 2026 vs 05 January 2025 - 01 November 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
04 October 2026 - 31 October 2026 vs 05 October 2025 - 01 November 2025

Month on month % change is the % change for this month compared to the previous month.
04 October 2026 - 31 October 2026 vs 30 August 2026 - 03 October 2026