

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

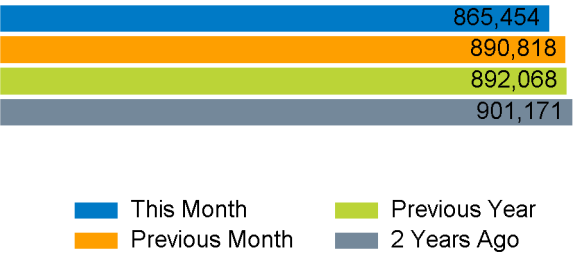
	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Broadmead	-2.9%	-4.4%	-3.0%	-1.0%	-2.8%	-1.7%
South West	1.9%	-3.2%	0.3%	-2.0%	2.8%	3.0%
High Street Index - BDSU (BDSU - Comparison)	0.2%	2.1%	2.2%	3.3%	-0.9%	-2.0%
UK	-1.8%	0.7%	-0.2%	0.8%	-1.2%	-1.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors for the year to date is 7,217,738 which is 2.9% down on the previous year.
- The total number of visitors to Broadmead in month commencing 2 August 2026 was 865,454.
- The busiest day in month commencing 2 August 2026 was Saturday 22 August with 37,975 visitors.
- The peak hour of the month was 2 PM on Saturday 29 August 2026 with footfall of 4,960.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



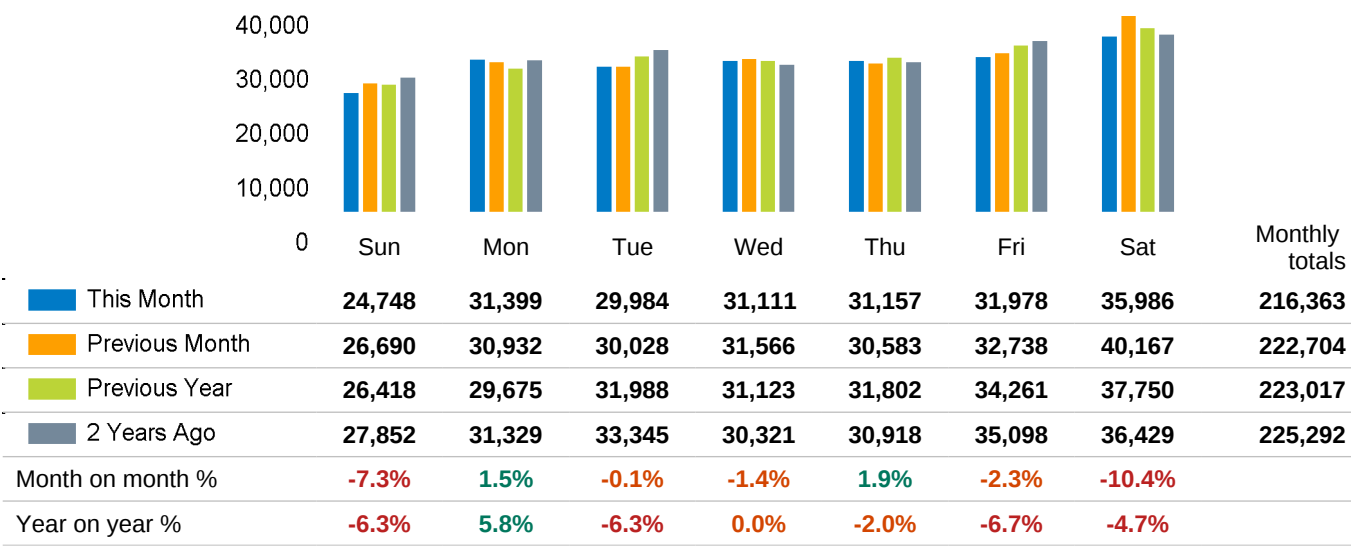
Number of days August 2026	19	8	1
Number of days August 2025	16	12	
Number of days August 2024	12	15	1

Average temperature

	Maximum temperature	Minimum temperature
2026	28°	14°
2025	25°	14°
2024	22°	13°

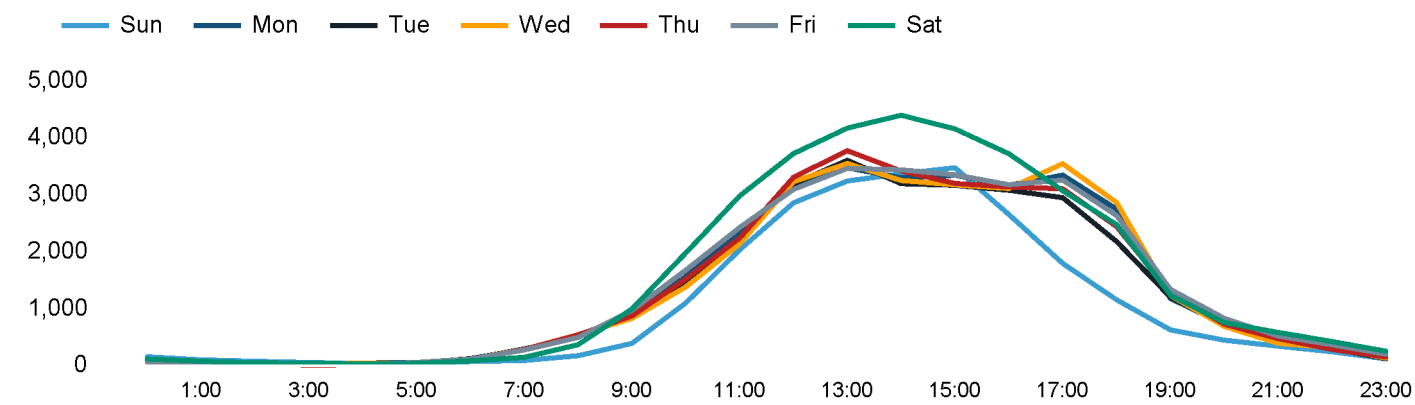
Football Counts by day

The figures shown below are calculated using weekly averages.



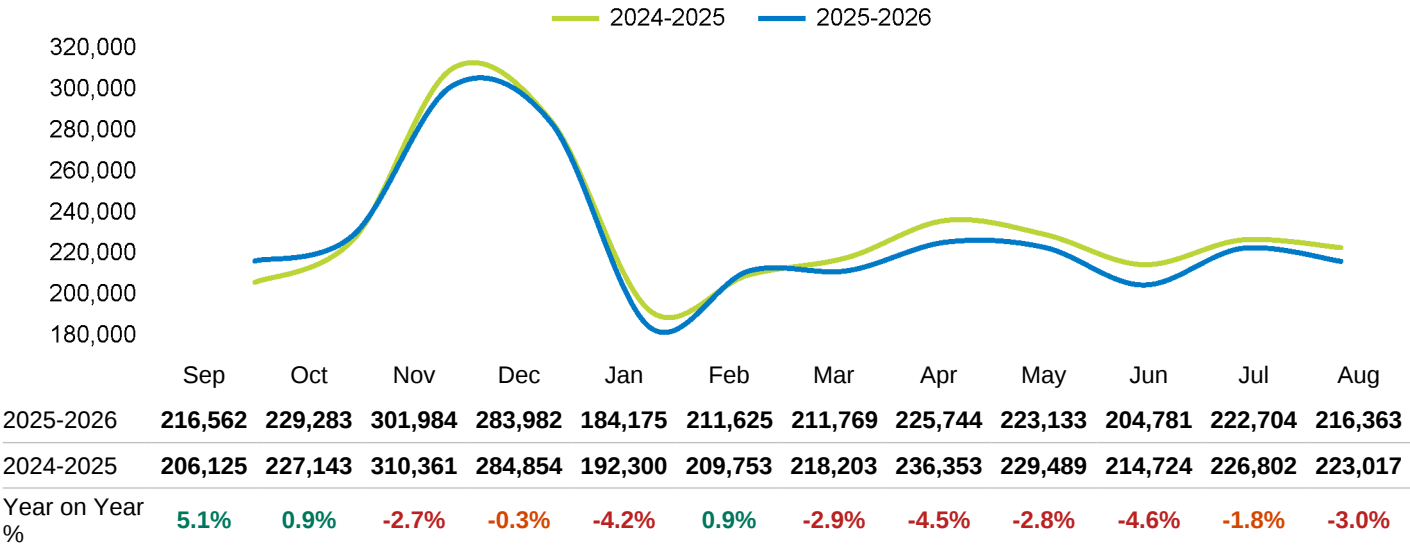
Football Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

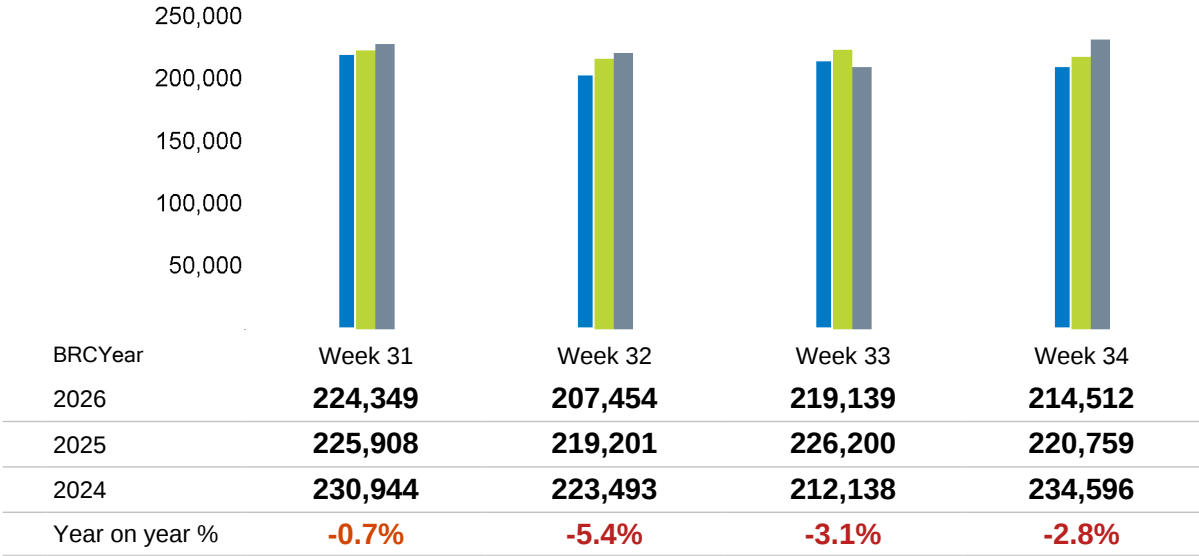
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for August compares August 2026 to August 2025

Footfall Counts by week of month

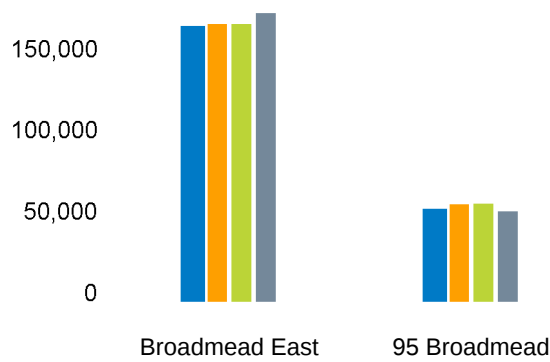
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

This month Previous month Previous year 2 Years ago



This Month	160,937	55,426
Previous Month	163,522	59,182
Previous Year	163,478	59,539
2 Years Ago	170,005	55,287
Year on Year %	-1.6 %	-6.9 %

Footfall Counts by location



Reporting dates

This month - 02 August 2026 - 29 August 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
04 January 2026 - 29 August 2026 vs 05 January 2025 - 30 August 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
02 August 2026 - 29 August 2026 vs 03 August 2025 - 30 August 2025

Month on month % change is the % change for this month compared to the previous month.
02 August 2026 - 29 August 2026 vs 05 July 2026 - 01 August 2026