

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

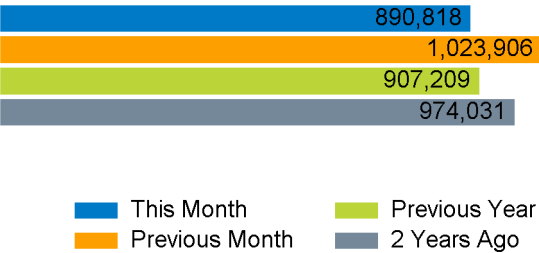
	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Broadmead	-2.9%	-4.9%	-1.8%	-6.9%	8.8%	5.6%
South West	2.2%	-3.3%	0.3%	-2.2%	9.4%	9.3%
High Street Index - BDSU (BDSU - Comparison)	-0.1%	1.9%	0.9%	1.7%	7.9%	5.4%
UK	-2.0%	0.7%	-0.5%	0.0%	7.3%	4.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors for the year to date is 6,352,284 which is 2.9% down on the previous year.
- The total number of visitors to Broadmead in month commencing 5 July 2026 was 890,818.
- The busiest day in month commencing 5 July 2026 was Saturday 1 August with 42,850 visitors.
- The peak hour of the month was 3 PM on Saturday 1 August 2026 with footfall of 5,651.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



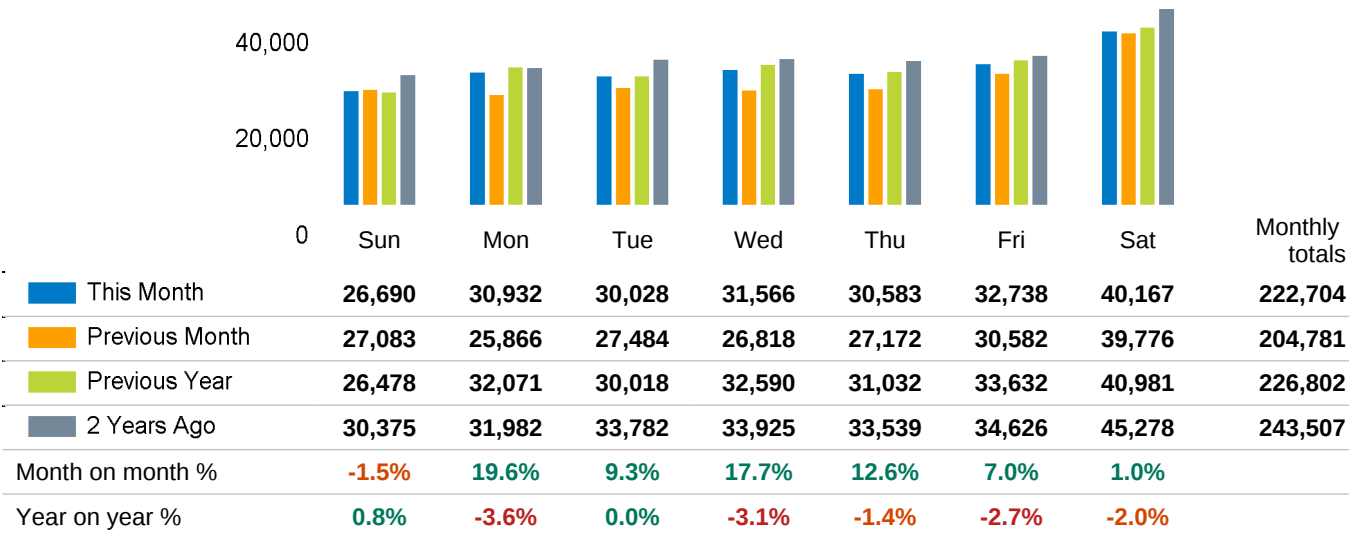
Number of days July 2026	26	2	
Number of days July 2025	13	15	
Number of days July 2024	17	10	1

Average temperature

	Maximum temperature	Minimum temperature
2026	30°	15°
2025	25°	15°
2024	23°	13°

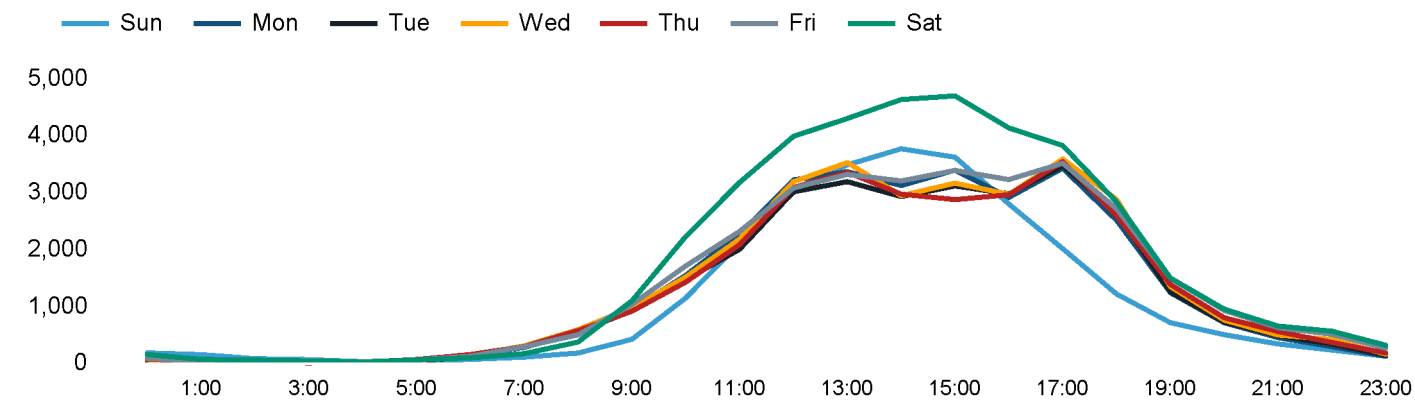
Football Counts by day

The figures shown below are calculated using weekly averages.



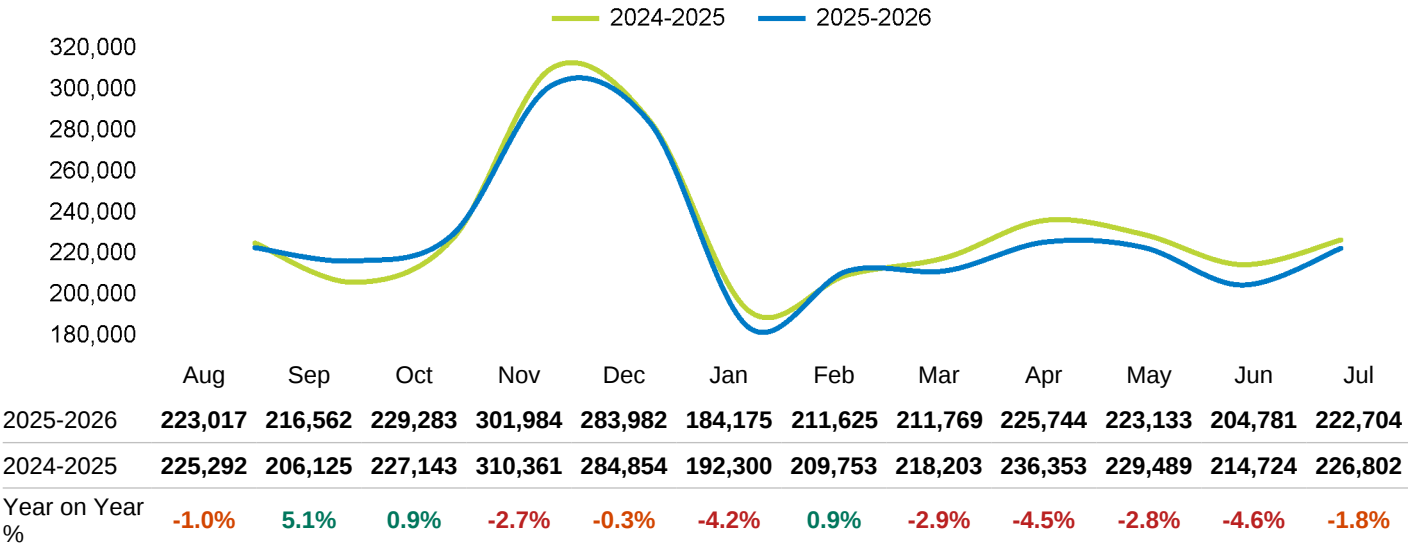
Football Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

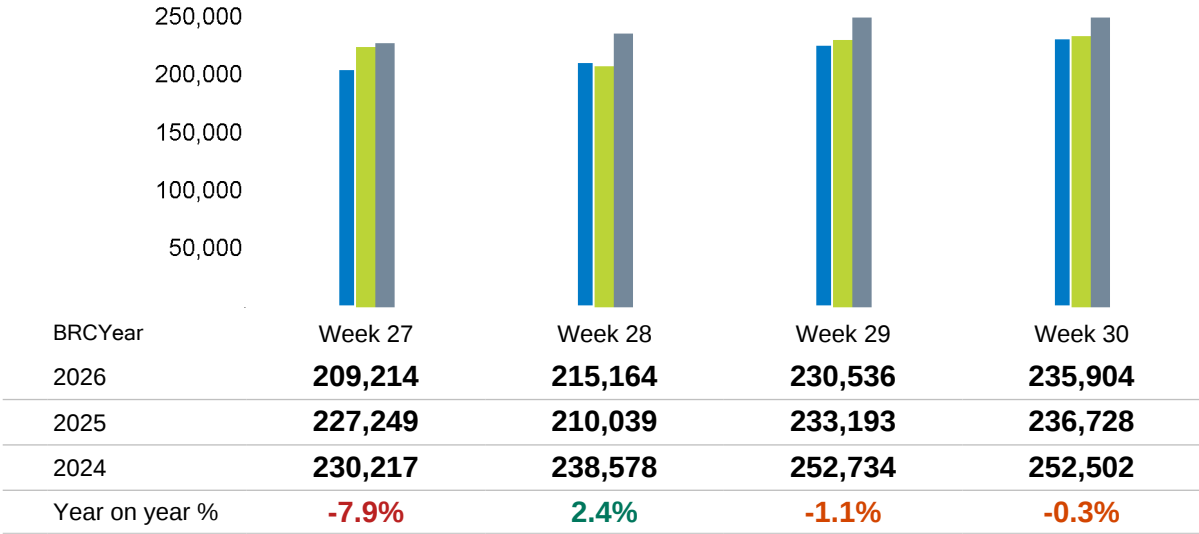
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for July compares July 2026 to July 2025

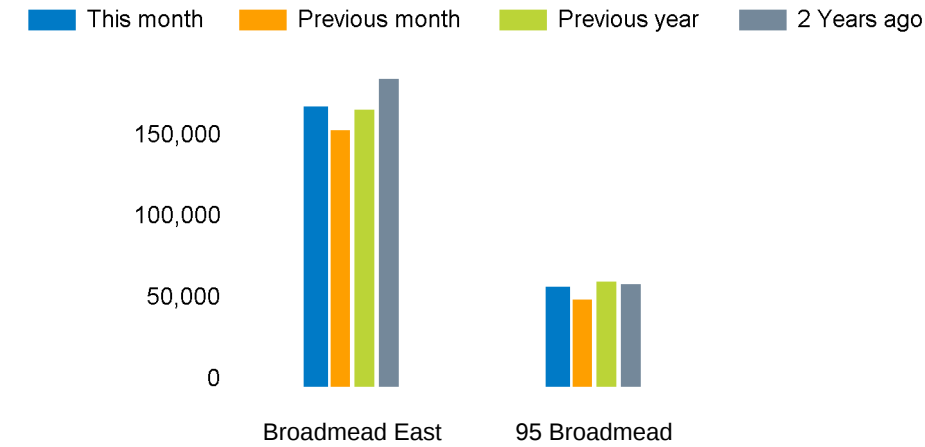
Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.



This Month	163,522	59,182
Previous Month	151,459	53,321
Previous Year	163,068	63,733
2 Years Ago	181,174	62,333
Year on Year %	0.3 %	-7.1 %

Footfall Counts by location



Reporting dates

This month - 05 July 2026 - 01 August 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
04 January 2026 - 01 August 2026 vs 05 January 2025 - 02 August 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
05 July 2026 - 01 August 2026 vs 06 July 2025 - 02 August 2025

Month on month % change is the % change for this month compared to the previous month.
05 July 2026 - 01 August 2026 vs 31 May 2026 - 04 July 2026