

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

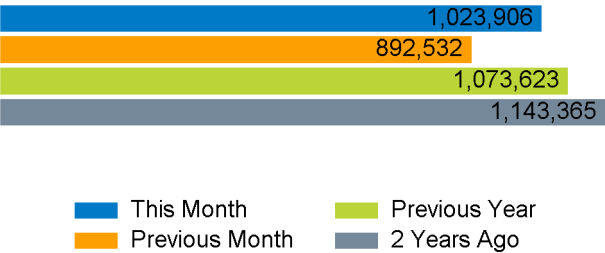
	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Broadmead	-3.1%	-4.5%	-4.6%	-6.1%	-8.2%	-6.4%
South West	2.5%	-3.5%	0.2%	-3.9%	-5.1%	-2.1%
High Street Index - BDSU (BDSU - Comparison)	-0.3%	2.0%	-1.7%	0.6%	-2.1%	-0.8%
UK	-2.3%	0.8%	-3.3%	-0.1%	-1.4%	0.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors for the year to date is 5,461,466 which is 3.1% down on the previous year.
- The total number of visitors to Broadmead in month commencing 31 May 2026 was 1,023,906.
- The busiest day in month commencing 31 May 2026 was Saturday 13 June with 43,181 visitors.
- The peak hour of the month was 3 PM on Saturday 27 June 2026 with footfall of 5,299.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



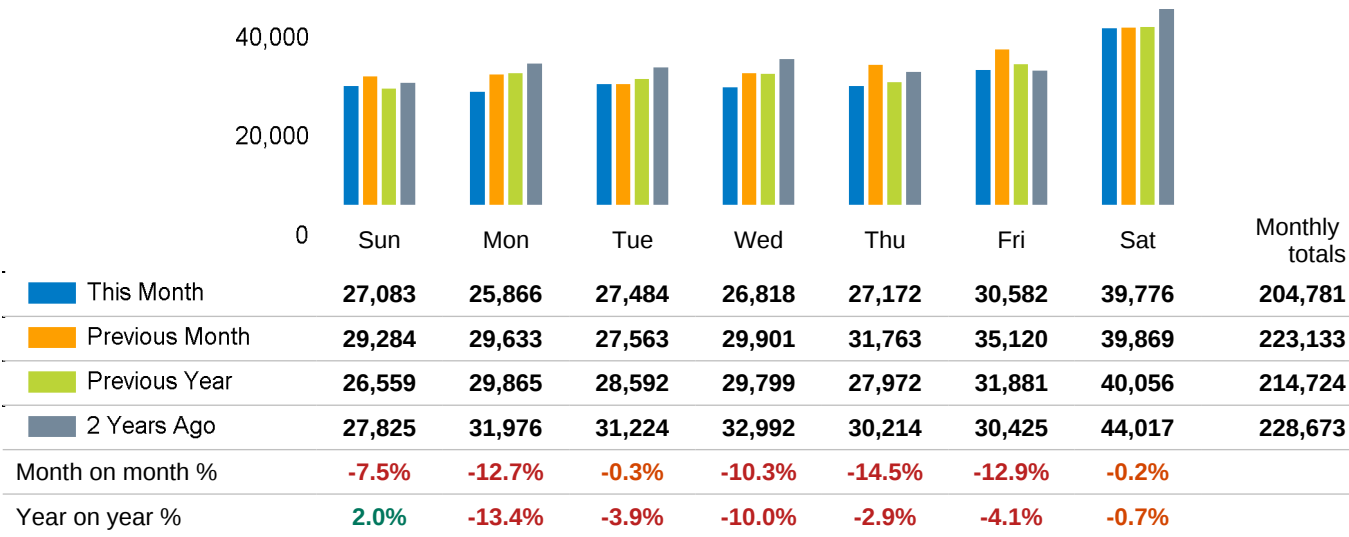
Number of days June 2026	16	18	1
Number of days June 2025	25	9	1
Number of days June 2024	21	12	2

Average temperature

	Maximum temperature	Minimum temperature
2026	25°	14°
2025	23°	13°
2024	20°	10°

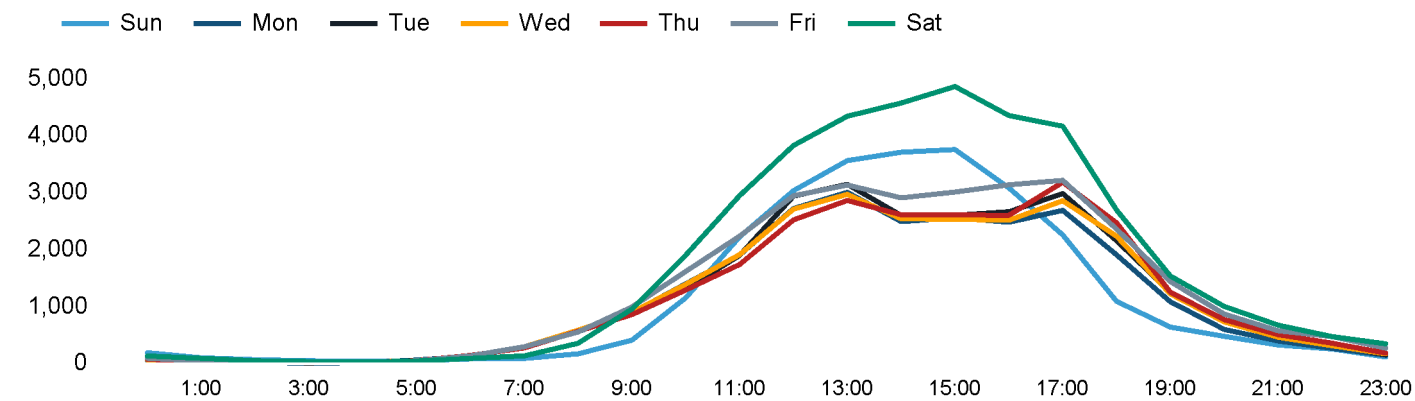
Football Counts by day

The figures shown below are calculated using weekly averages.



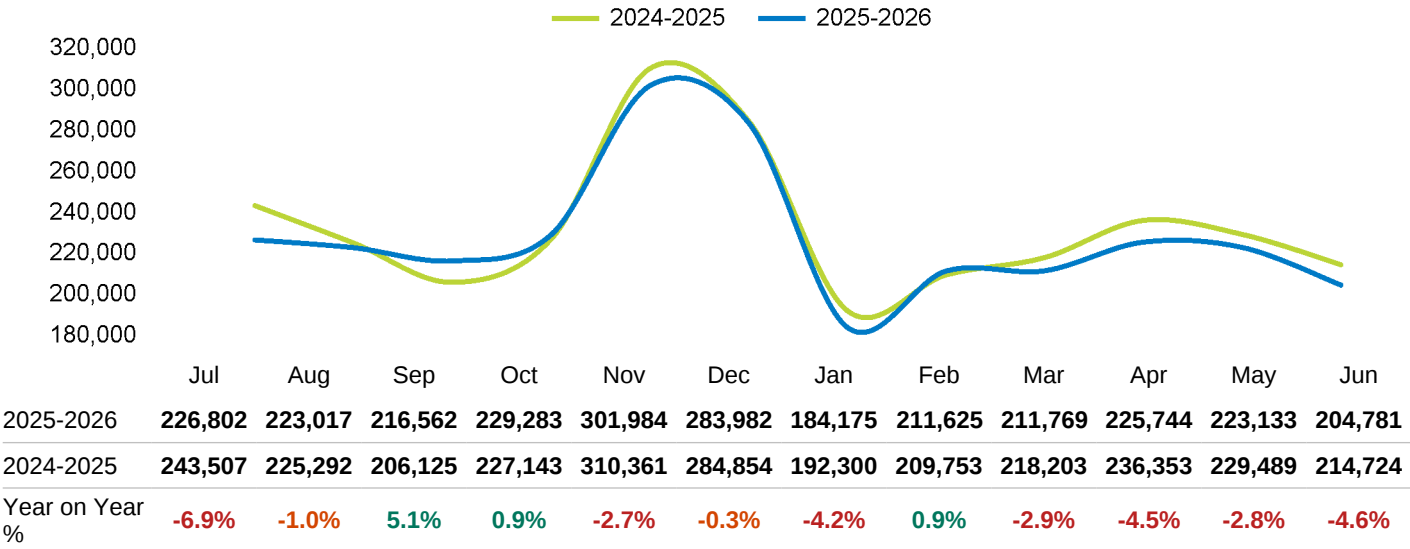
Football Counts by hour

The figures shown below are calculated using a weekly average



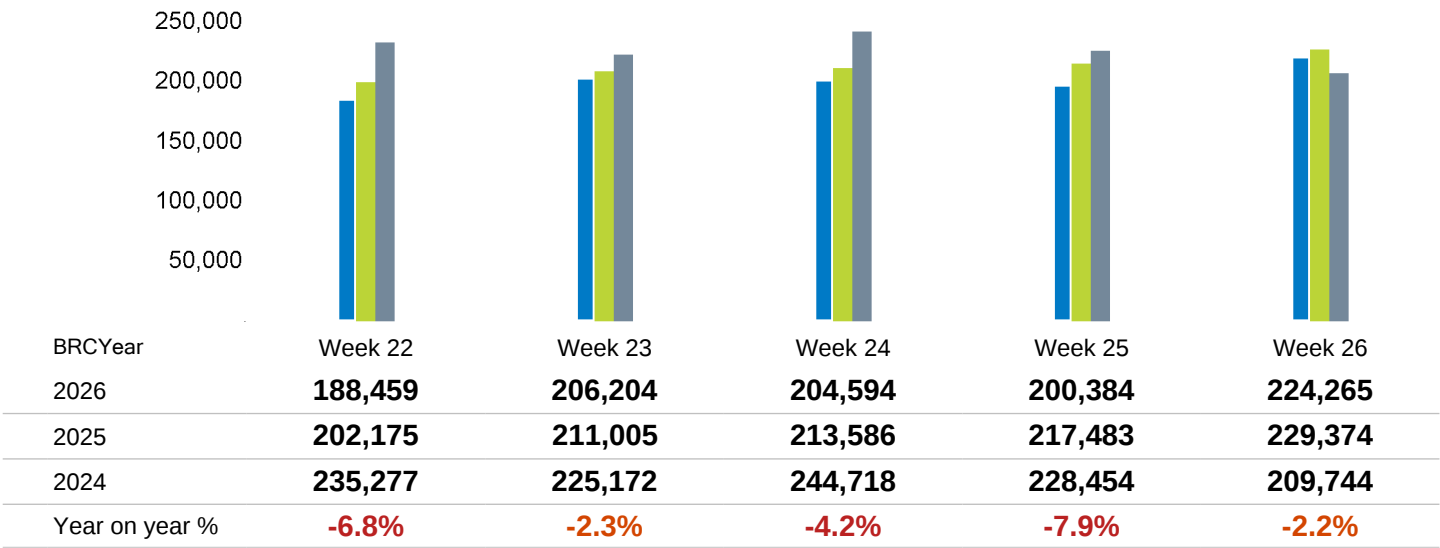
Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



Footfall Counts by week of month

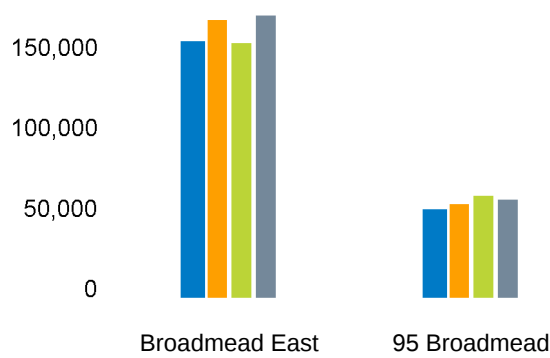
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

This month Previous month Previous year 2 Years ago



This Month	151,459	53,321
Previous Month	165,388	57,744
Previous Year	151,991	62,732
2 Years Ago	168,188	60,484
Year on Year %	-0.4 %	-15.0 %

Footfall Counts by location



Reporting dates

This month - 31 May 2026 - 04 July 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
04 January 2026 - 04 July 2026 vs 05 January 2025 - 05 July 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
31 May 2026 - 04 July 2026 vs 01 June 2025 - 05 July 2025

Month on month % change is the % change for this month compared to the previous month.
31 May 2026 - 04 July 2026 vs 03 May 2026 - 30 May 2026