

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Broadmead	-2.7%	-4.2%	-2.8%	-6.1%	-1.2%	-2.9%
South West	3.1%	-3.4%	3.1%	-5.7%	6.3%	7.5%
High Street Index - BDSU (BDSU - Comparison)	0.1%	2.2%	-0.3%	0.7%	-0.7%	0.4%
UK	-2.0%	1.0%	-1.9%	-1.1%	0.4%	0.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 4,437,560 which is 2.7% down on the previous year.

The total number of visitors to Broadmead in month commencing 3 May 2026 was 892,532.

The busiest day in month commencing 3 May 2026 was Saturday 9 May with 46,661 visitors.

The peak hour of the month was 15:00 on Saturday 23 May 2026 with footfall of 5,327.

## Footfall Counts by month



■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



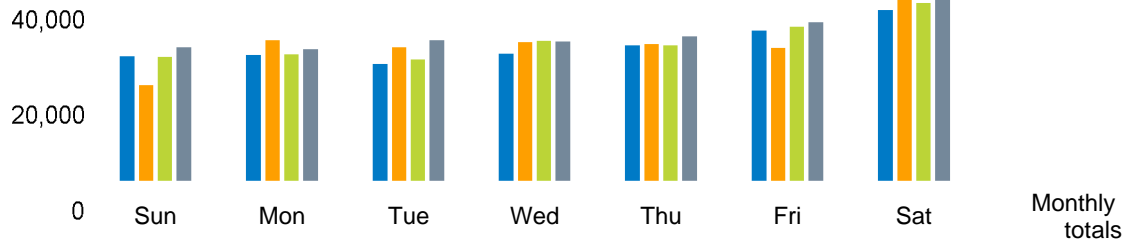
Number of days May 2026	14	14	
Number of days May 2025	18	10	
Number of days May 2024	16	11	1

## Average temperature

	Maximum temperature	Minimum temperature
2026	23°	10°
2025	21°	9°
2024	20°	10°

## Footfall Counts by day

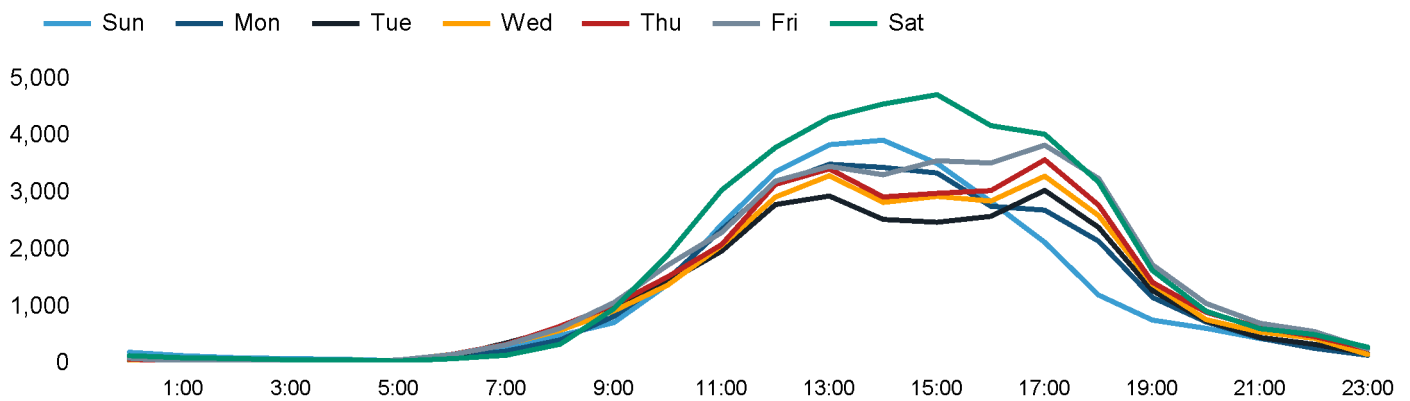
The figures shown below are calculated using weekly averages.



This Month	29,284	29,633	27,563	29,901	31,763	35,120	39,869	223,133
Previous Month	22,739	33,038	31,367	32,486	32,121	31,280	42,713	225,744
Previous Year	29,268	29,708	28,550	32,765	31,859	35,980	41,359	229,489
2 Years Ago	31,446	30,912	33,004	32,662	33,797	37,054	45,518	244,393
Month on month %	28.8%	-10.3%	-12.1%	-8.0%	-1.1%	12.3%	-6.7%	
Year on year %	0.1%	-0.3%	-3.5%	-8.7%	-0.3%	-2.4%	-3.6%	

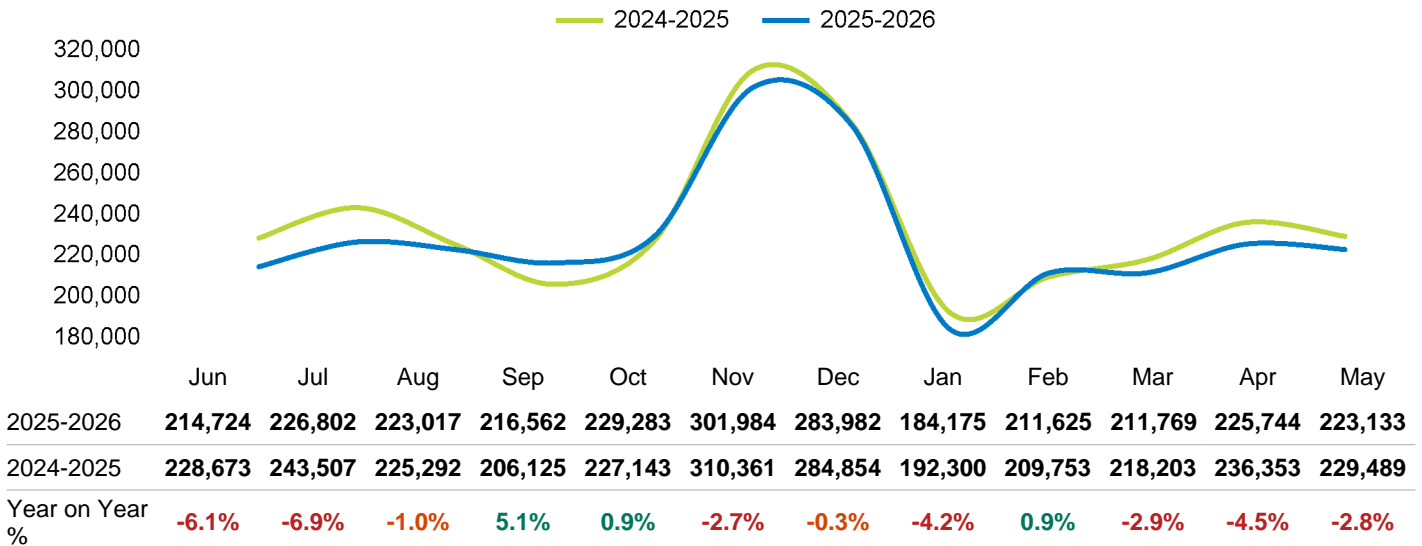
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

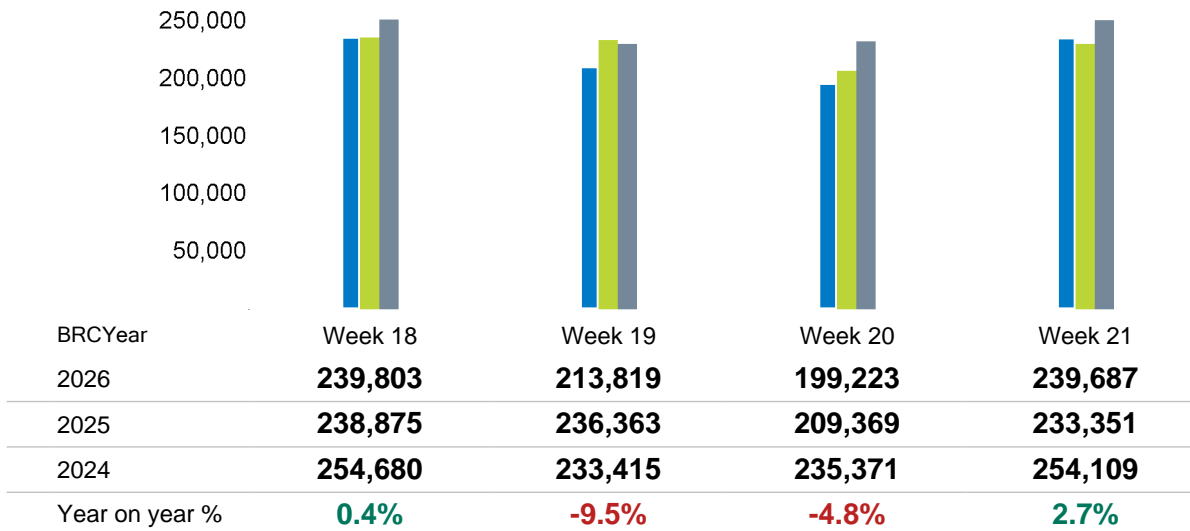
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for May compares May 2026 to May 2025

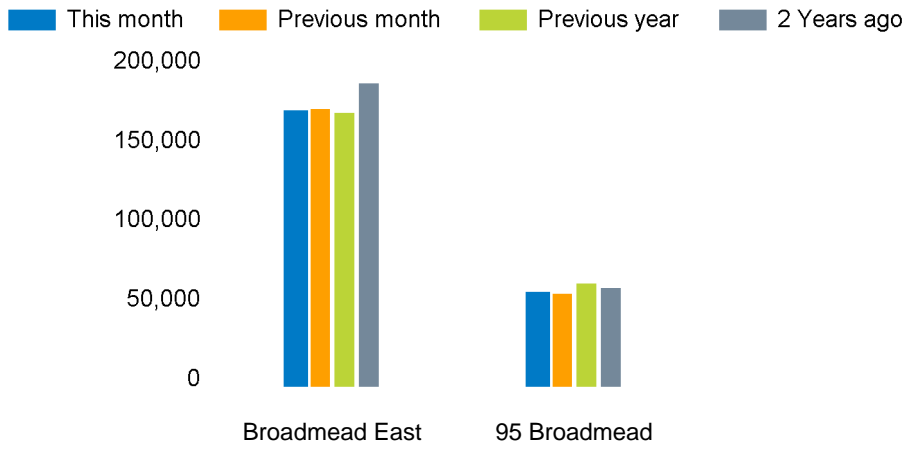
## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.



This Month	<b>165,388</b>	<b>57,744</b>
Previous Month	<b>167,495</b>	<b>58,249</b>
Previous Year	<b>165,424</b>	<b>64,065</b>
2 Years Ago	<b>182,768</b>	<b>61,625</b>
Year on Year %	<b>0.0 %</b>	<b>-9.9 %</b>

## Footfall Counts by location



## Reporting dates

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This month - 03 May 2026 - 30 May 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.  
04 January 2026 - 30 May 2026 vs 05 January 2025 - 31 May 2025

Year on year % change is the % change for this month compared to the same month in the previous year.  
03 May 2026 - 30 May 2026 vs 04 May 2025 - 31 May 2025

Month on month % change is the % change for this month compared to the previous month.  
03 May 2026 - 30 May 2026 vs 05 April 2026 - 02 May 2026

