

Footfall Report for: Broadmead

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Broadmead	-2.7%	-3.7%	-4.5%	0.0%	6.6%	8.3%
South West	3.2%	-3.2%	3.6%	-1.1%	0.8%	5.8%
High Street Index - BDSU (BDSU - Comparison)	0.2%	2.5%	0.9%	4.0%	5.9%	5.0%
UK	-2.1%	1.4%	-1.8%	4.1%	4.5%	4.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 3,545,028 which is 2.7% down on the previous year.

The total number of visitors to Broadmead in month commencing 5 April 2026 was 902,979.

The busiest day in month commencing 5 April 2026 was Saturday 25 April with 48,601 visitors.

The peak hour of the month was 15:00 on Saturday 25 April 2026 with footfall of 5,843.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



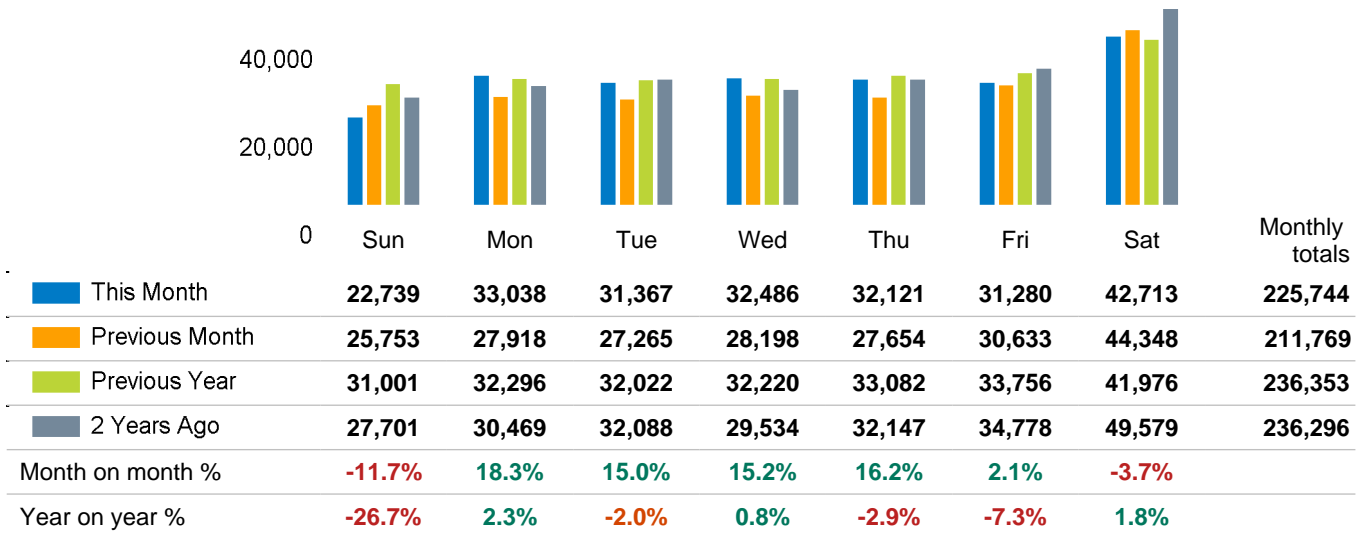
Number of days April 2026	20	8		
Number of days April 2025	20	8		
Number of days April 2024	8	17	2	1

Average temperature

	Maximum temperature	Minimum temperature
2026	19°	6°
2025	19°	7°
2024	15°	6°

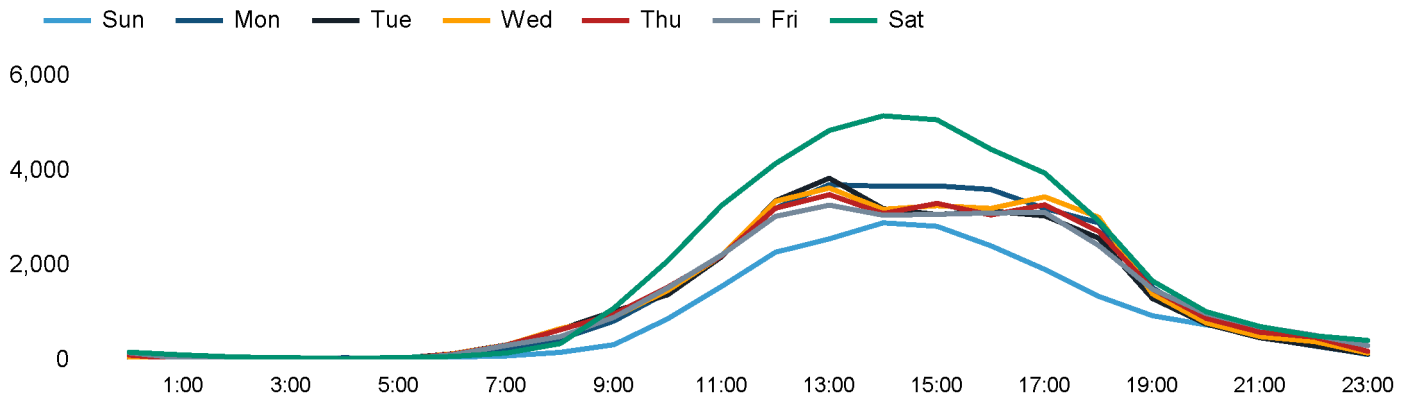
Footfall Counts by day

The figures shown below are calculated using weekly averages.



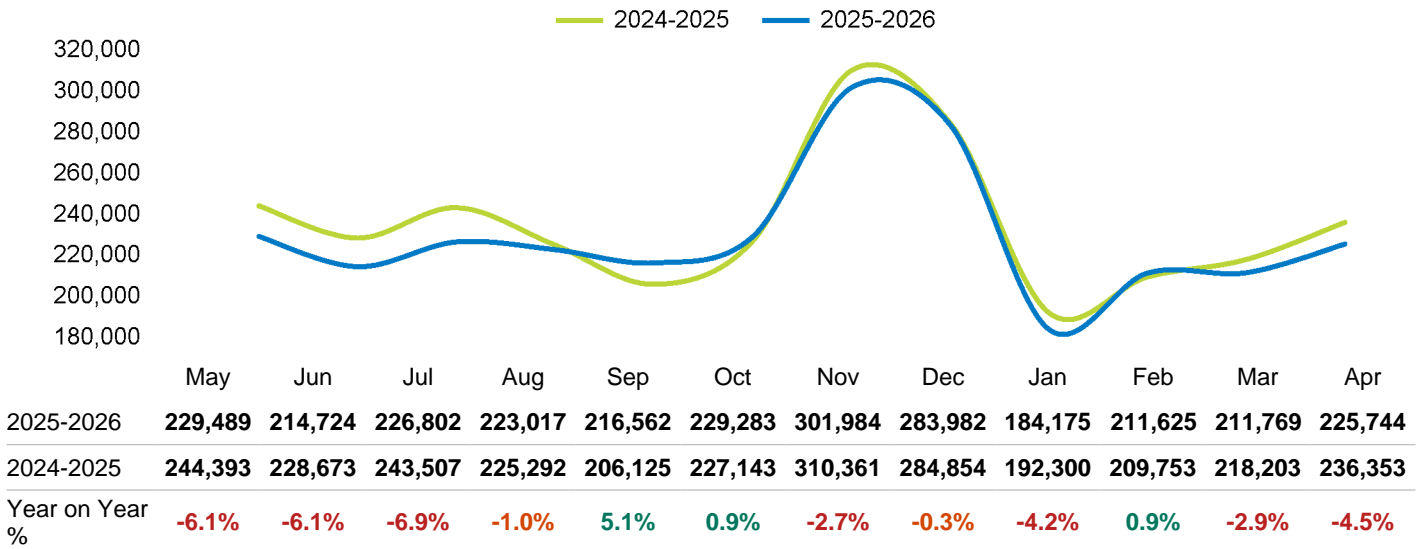
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

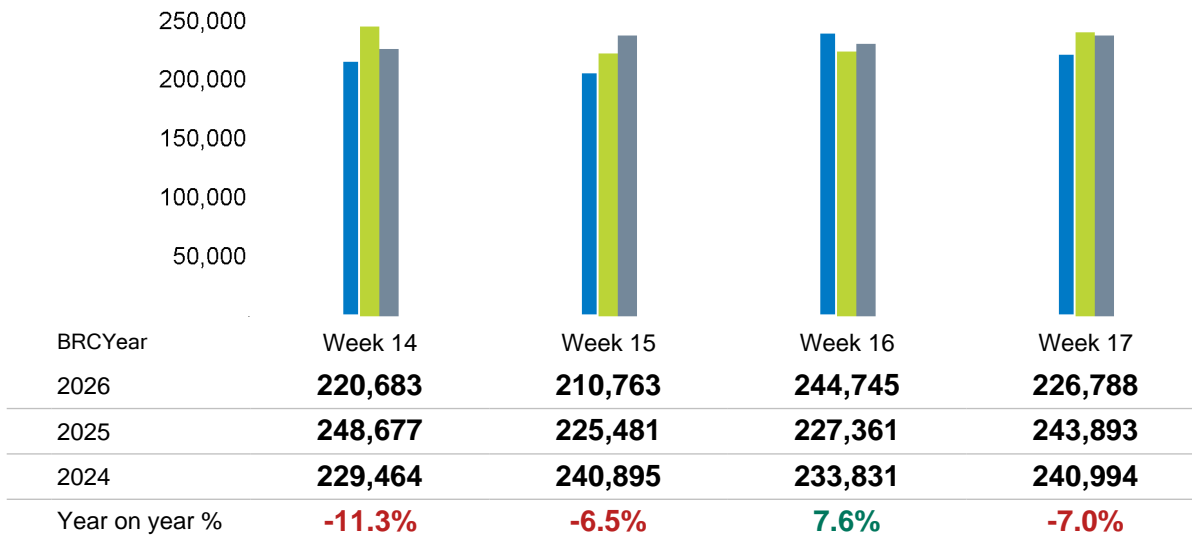
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for April compares April 2026 to April 2025

Footfall Counts by week of month

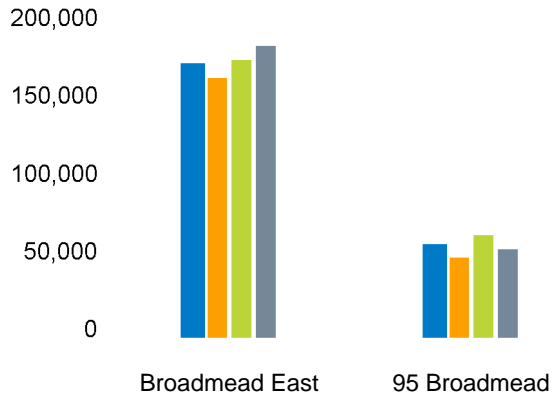
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	167,495	58,249
Previous Month	160,124	51,645
Previous Year	171,025	65,328
2 Years Ago	179,585	56,710
Year on Year %	-2.1 %	-10.8 %

Footfall Counts by location



Reporting dates

This month - 05 April 2026 - 02 May 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
04 January 2026 - 02 May 2026 vs 05 January 2025 - 03 May 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
05 April 2026 - 02 May 2026 vs 06 April 2025 - 03 May 2025

Month on month % change is the % change for this month compared to the previous month.
05 April 2026 - 02 May 2026 vs 01 March 2026 - 04 April 2026

