Your business, our priority, Bristol's future

bristolbid.co.uk

WHAT IS A BID?

BID stands for 'Business Improvement District': a not-for-profit, non-political organisation, elected by city centre businesses within the defined Bristol BID boundary. These businesses pay a levy that is used to develop high-impact projects for the benefit of our business community.

Through these projects, Bristol BID helps shape a safer, greener, cleaner and more vibrant city centre. We are a powerful collective voice, representing businesses on transport, planning and licensing applications, interpreting policy and informing its development, whilst ensuring you have a voice through our response to city-wide consultations

Discover how you can engage with our projects and services, Bristol BID's impact over the last year and the work delivered across the city...

THEMES OF WORK

EXPERIENCES & PROMOTION

Events, marketing and activations to promote our city and its businesses

- Producing the **Bristol Light Festival** & **Old City Sounds**
- Partnering on **Harbour Festival**, **Bristol Cocktail Weekend** and **Bristol Comedy Festival**
- Supporting **Festival of Nature** & **Brazen (formerly Bristol Technology Festival)**
- **Initiating and leading place programmes**: Love Bristol, Love Broadmead
- **Events for local businesses**: Enjoy a year-round programme of free events throughout the working day
- **Love Bristol Gift Card**: Sign up for our free gift card programme - keeping spend local and promoting a circular economy
- **Digital communications**: Keep up to date with events and projects through fortnightly newsletters as well as social media channels for Bristol BID, Bristol Light Festival & Bristol Shopping Plus

60,000+
followers across channels

£91,000
worth of Love Bristol Gift Cards sold in 2025

200,000
visitors to Bristol Light Festival 2026 across 10 days

10,000+
tickets sold for Bristol Comedy Festival 2026

CLEAN & WELCOMING

Helping to make the city a more welcoming place for all

- **Cleansing team:** Talk to our dedicated team who remove graffiti tags, jet wash the streets and respond to your street cleansing requests
- **Seasonal and festive lighting:** Providing brighter pedestrian routes throughout the BID area in the darker months and additional sparkle to celebrate the festive season

24
business cleansing requests completed on average each month

358
graffiti tags removed on average each month

4,704
hours of additional cleansing delivered each month

16
seasonal and festive light locations across the city

SAFE & SUPPORTED COMMUNITIES

Improving safety, promoting wellbeing, and encouraging community engagement across our city

- **TAP for Bristol:** Help fund local charity projects for homelessness prevention and emergency support by hosting a contactless donation point, considering workplace fundraising, or enabling direct payroll donations to TAP for Bristol
- **Safety initiatives:** Support our citywide work with key partners to develop nationally recognised safety initiatives
- **Free training hub:** Benefit from our platform offering professional or personal development support
- **Place Support Partnership (PSP):** Receive expert guidance on keeping business costs under control to ensure you are getting the best value for money
- **Volunteering:** Support the Corporate Social Responsibility (CSR) goals of your business, strengthen team building, and support the local Bristol community

£475k
identified in business savings by PSP experts since 2023

200+
online training courses

£180k+
raised by TAP for Bristol initiative for homelessness charities.

BUSINESS CRIME REDUCTION PARTNERSHIP (BCRP)

Collaborate with the BID, the local authority, and the police to reduce business crime. Dedicated services include...

- Police Community Support Officer working with businesses to address crime
- Street Intervention Services Officer, helping individuals experiencing homelessness
- Street Rangers, addressing retail crime and anti-social behaviour
- Citywide radio scheme
- Disc, an online intelligence sharing platform

SUSTAINABLE & GREEN

Supporting businesses with their climate action plans and promoting environmental initiatives city wide

- **Climate Action Programme:** Benefit from Bristol Climate & Nature Partnership's programme of events and workshops to help businesses achieve their sustainability goals
- **Green & Blue Vision:** Work with us to deliver our vision for green and blue spaces across Bristol, access funding, and share your ideas
- **Dr Bike:** Take advantage of our free bike maintenance service
- **Hospitality for the Future event series:** Learn from hospitality professionals and peers about industry insights and challenges to build a more resilient and responsible workplace

4,000+
bikes have had free maintenance checks to date

100+ planters
10 green spaces
maintained by our Urban Gardener

STAY CONNECTED WITH BRISTOL BID

For general queries or to get in touch with the BID, please contact info@bristolbid.co.uk

We can also help promote your business, offer, or event through our channels. To reach our business audience, tag @bristolbid. To reach our consumer audience, tag @bristolshopping.

Make sure you're signed up to receive our monthly newsletters and business information updates. You can also follow us on social media to stay up to date with our latest news.

@bristolbid
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*Welcome pack updated October 2026

Find out more about Bristol BID

Sign up to receive our newsletters