Bristol BID

Footfall Report for:
Broadmead

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Broadmead	-2.9%	-3.4%	-2.7%	19.5%	31.7%	50.5%
South West	-2.3%	-3.3%	1.3%	-2.2%	0.9%	0.5%
High Street Index - BDSU (BDSU - Comparison)	1.5%	0.0%	-0.7%	1.7%	5.5%	5.9%
UK	0.0%	-0.7%	-2.0%	0.2%	-0.8%	0.8%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 10,845,790 which is 2.9% down on the previous year.

The total number of visitors to Broadmead in month commencing 2 November 2025 was 1,207,937.

The busiest day in month commencing 2 November 2025 was Saturday 29 November with 72,687 visitors.

The peak hour of the month was 15:00 on Saturday 8 November 2025 with footfall of 7,819.

Footfall Counts by month

- This Month: 1,207,937
- Previous Month: 917,133
- Previous Year: 1,241,445
- 2 Years Ago: 1,057,728
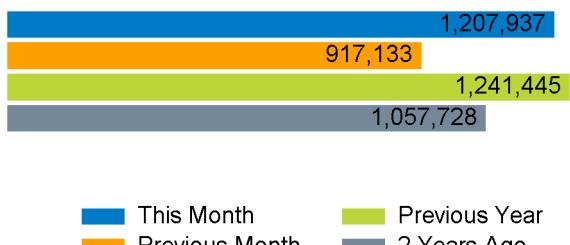
Figures shown below are calculated using monthly totals.

Weather

	☀	☁	🌧	🌨
Number of days November 2025	12	13	3	
Number of days November 2024	10	14	3	1
Number of days November 2023	11	13	4	

Average temperature

	Maximum temperature	Minimum temperature
2025	13°	6°
2024	13°	5°
2023	11°	4°

mri
REAL ESTATE SOFTWARE

Footfall Counts by day

The figures shown below are calculated using weekly averages.

	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Monthly totals
This Month	41,431	35,699	35,324	37,332	39,195	45,571	67,432	301,984
Previous Month	26,789	30,211	29,358	30,164	32,079	35,390	45,292	229,283
Previous Year	39,434	36,478	36,507	39,795	39,003	51,478	67,666	310,361
2 Years Ago	34,549	32,763	33,239	38,353	32,278	43,399	49,851	264,432
Month on month %	54.7%	18.2%	20.3%	23.8%	22.2%	28.8%	48.9%	
Year on year %	5.1%	-2.1%	-3.2%	-6.2%	0.5%	-11.5%	-0.3%	
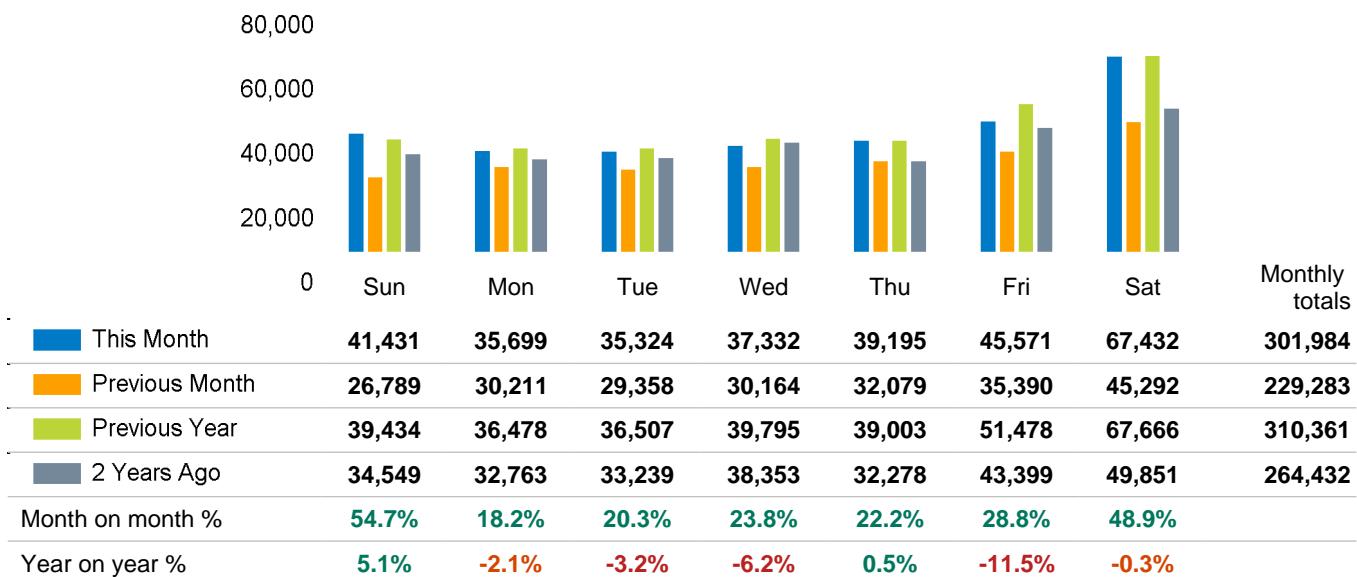
Footfall Counts by hour

The figures shown below are calculated using a weekly average

Footfall Report

Broadmead
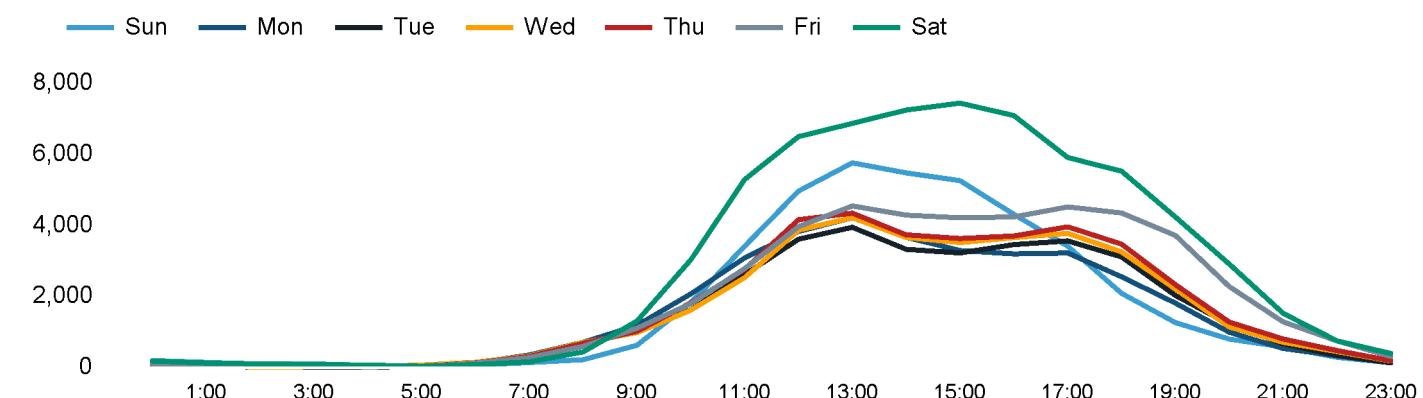
Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.

	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
2024-2025	308,263	194,321	209,753	218,203	236,353	229,489	214,724	226,802	223,017	216,562	229,283	301,984
2023-2024	263,530	207,811	221,147	225,192	236,296	244,393	228,673	243,507	225,292	206,125	227,143	310,361
Year on Year %	17.0%	-6.5%	-5.2%	-3.1%	0.0%	-6.1%	-6.1%	-6.9%	-1.0%	5.1%	0.9%	-2.7%
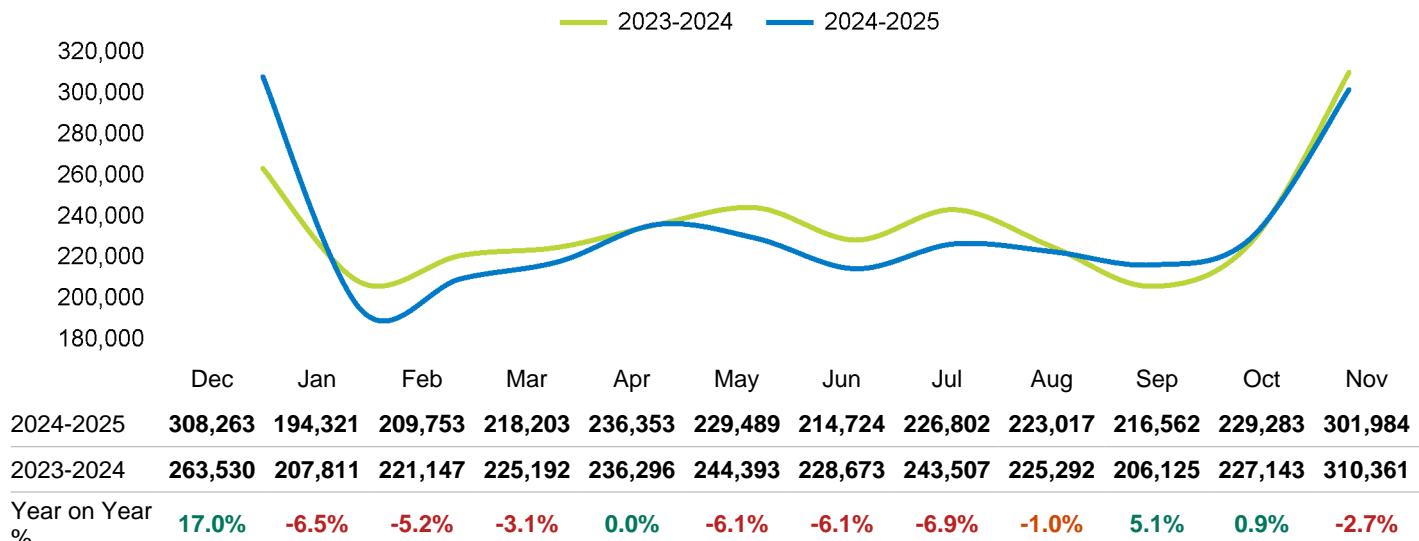
Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for November compares November 2025 to November 2024

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

|	Week 45	Week 46	Week 47	Week 48
This year	301,540	288,110	302,276	316,011
Previous year	311,341	326,027	284,624	319,453
2 years ago	243,044	268,326	269,568	276,790
Year on year %	-3.1%	-11.6%	6.2%	-1.1%

Footfall Report

Broadmead
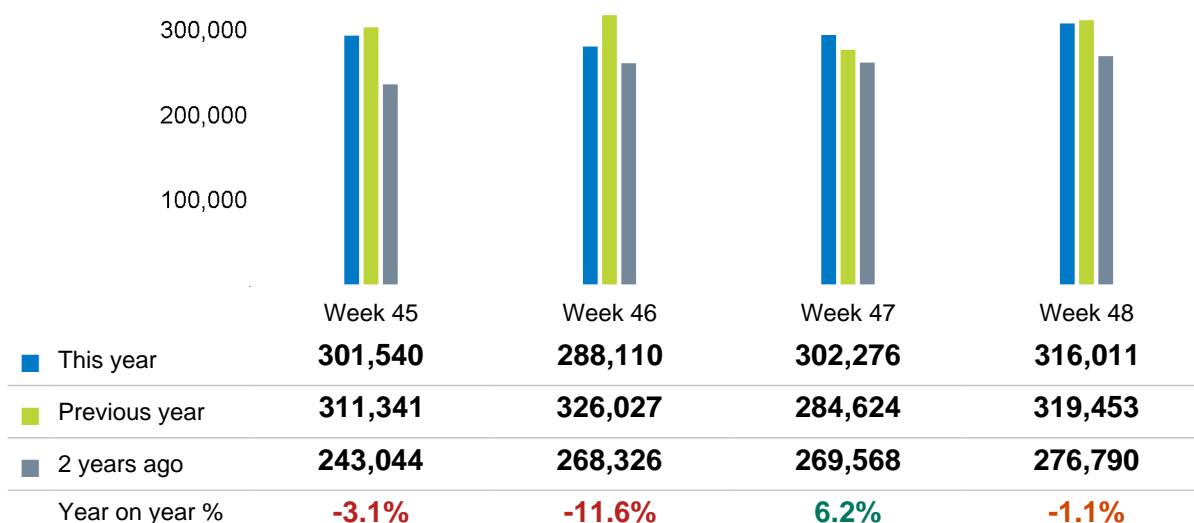
Footfall Counts by location

The figures shown below are calculated using weekly averages.

Legend: ■ This month ■ Previous month ■ Previous year ■ 2 Years ago
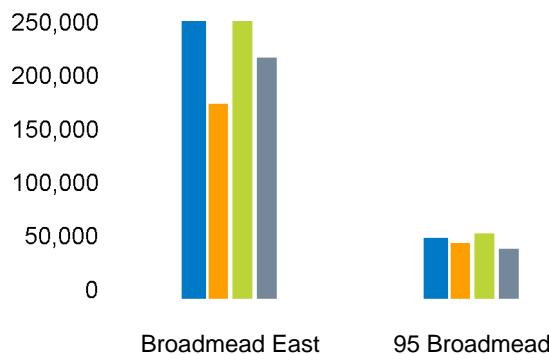
	Broadmead East	95 Broadmead
This Month	**246,384**	**55,599**
Previous Month	**175,926**	**53,356**
Previous Year	**248,347**	**62,013**
2 Years Ago	**216,147**	**48,284**
Year on Year %	**-0.8 %**	**-10.3 %**

Footfall Counts by location

■ Broadmead East, 81.6 %
■ 95 Broadmead, 18.4 %

Footfall Report

Broadmead
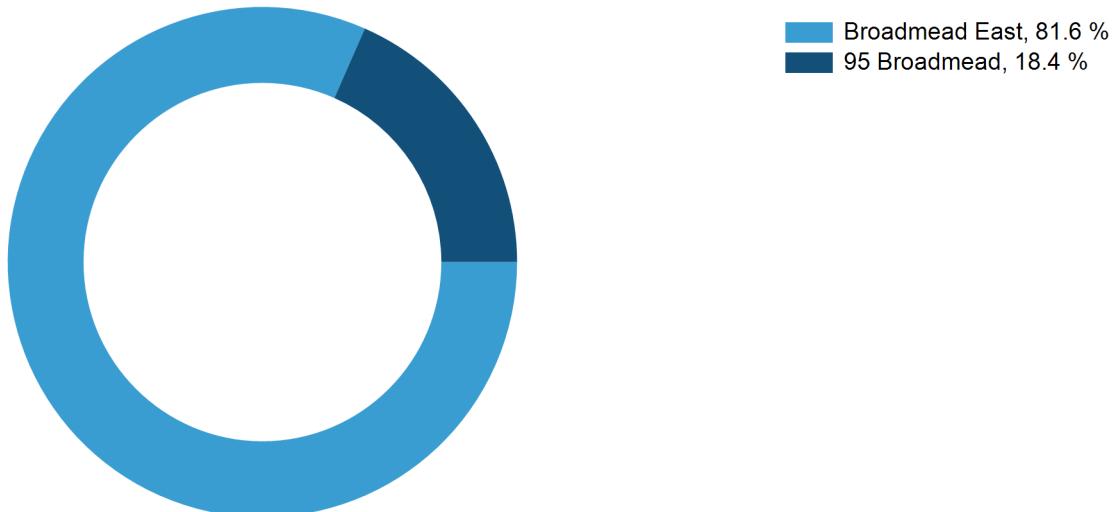
Reporting dates

This month - 02 November 2025 - 29 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January,2025 to November , 2025 Vs January, 2024 to November , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.November,2025 Vs November, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.11 2025 Vs 10 2025

Footfall Report

Broadmead