

# Footfall Report for: Broadmead BID

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Broadmead BID	<b>-2.9%</b>	<b>-5.7%</b>	<b>0.9%</b>	<b>-13.1%</b>	<b>5.9%</b>	<b>-4.5%</b>
South West	<b>-2.6%</b>	<b>-3.4%</b>	<b>-0.5%</b>	<b>-6.4%</b>	<b>-1.4%</b>	<b>-8.8%</b>
High Street Index - BDSU (BDSU - Comparison)	<b>1.7%</b>	<b>-0.2%</b>	<b>-1.0%</b>	<b>1.3%</b>	<b>3.7%</b>	<b>3.6%</b>
UK	<b>0.2%</b>	<b>-0.8%</b>	<b>-2.3%</b>	<b>-0.8%</b>	<b>2.2%</b>	<b>-0.1%</b>

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

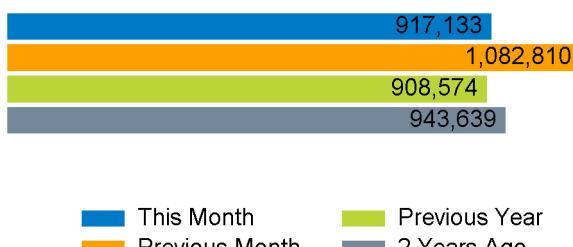
The total number of visitors for the year to date is 9,637,853 which is 2.9% down on the previous year.

The total number of visitors to Broadmead BID in month commencing 5 October 2025 was 917,133.

The busiest day in month commencing 5 October 2025 was Saturday 1 November with 59,425 visitors.

The peak hour of the month was 14:00 on Saturday 1 November 2025 with footfall of 6,714.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



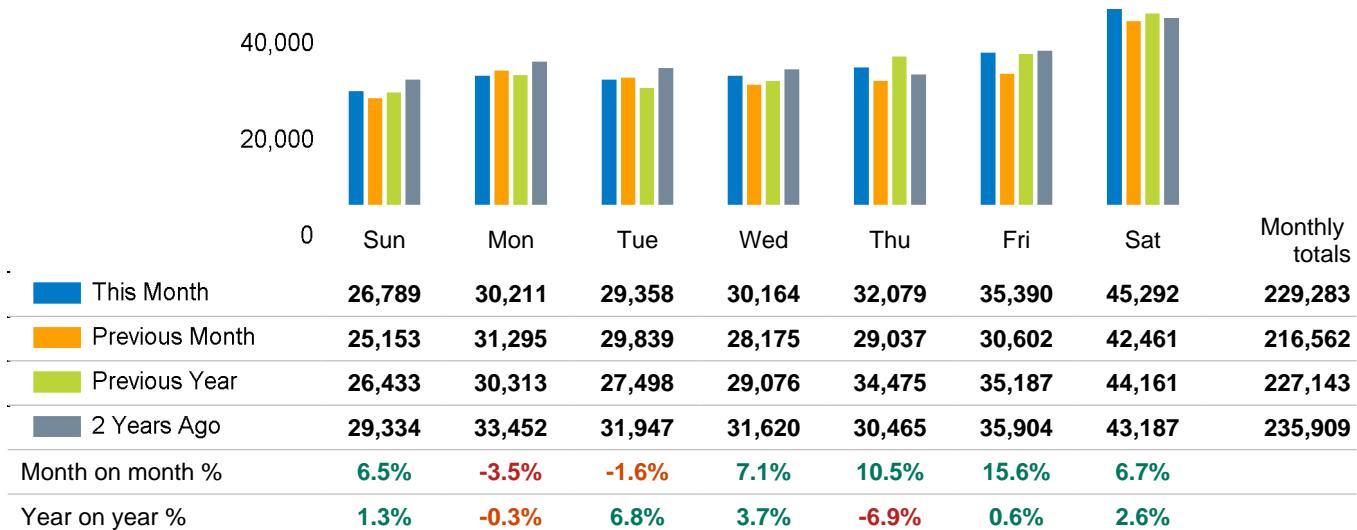
Number of days October 2025	<b>7</b>	<b>19</b>	<b>2</b>
Number of days October 2024	<b>9</b>	<b>17</b>	<b>2</b>
Number of days October 2023	<b>13</b>	<b>11</b>	<b>2</b>

### Average temperature

	Maximum temperature	Minimum temperature
2025	<b>15°</b>	<b>9°</b>
2024	<b>16°</b>	<b>9°</b>
2023	<b>16°</b>	<b>8°</b>

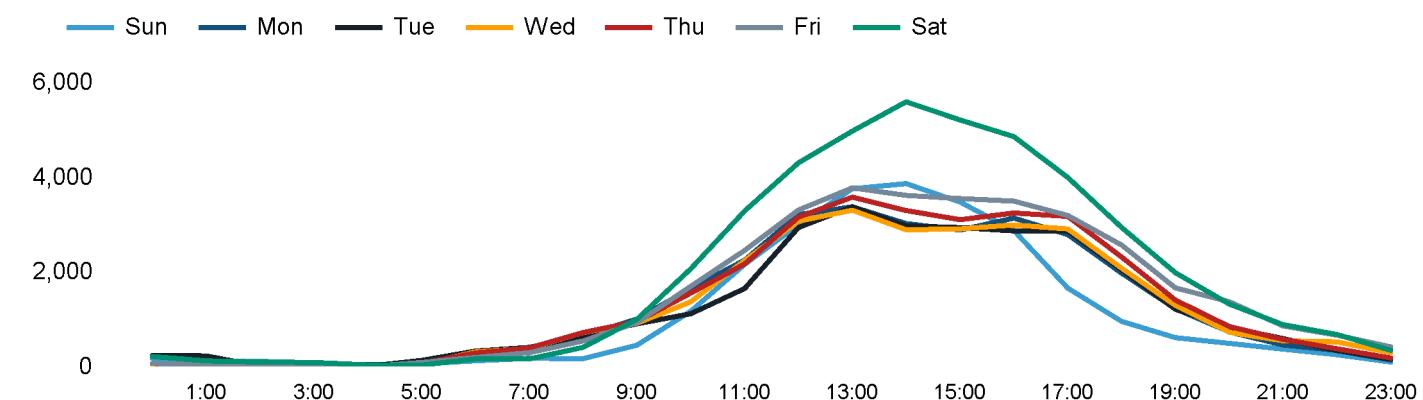
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



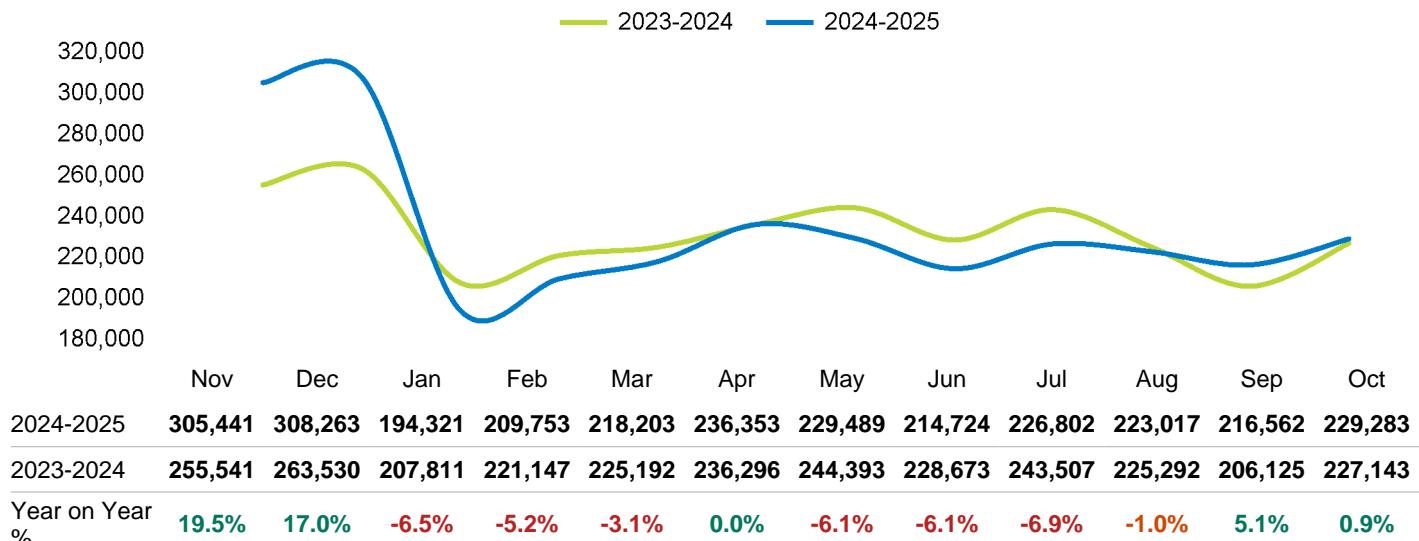
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

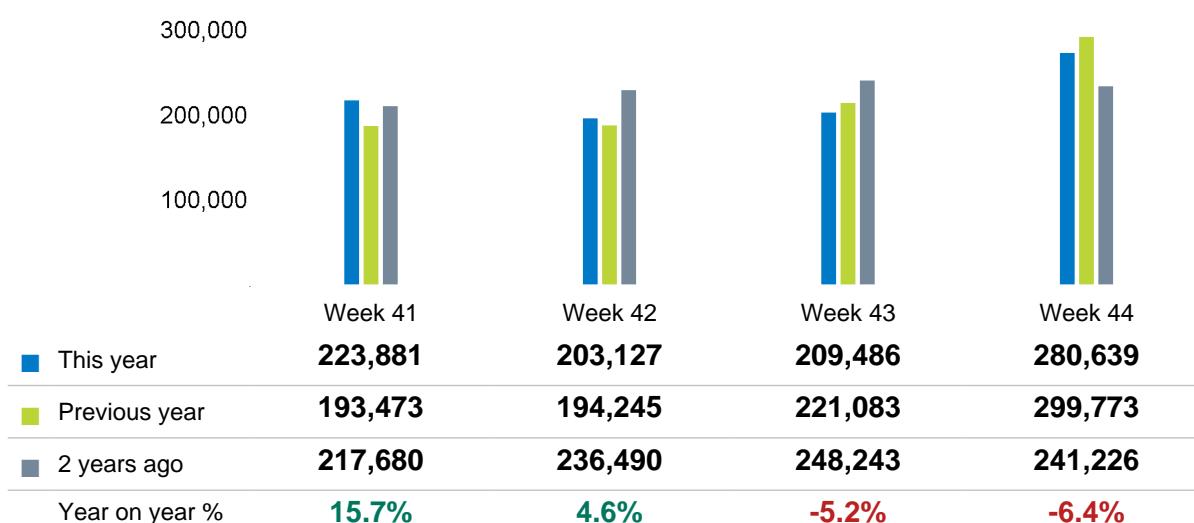
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for October compares October 2025 to October 2024

## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

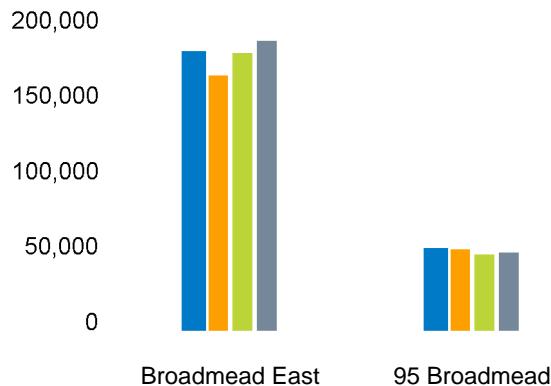


## Footfall Counts by location

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The figures shown below are calculated using weekly averages.

This month   Previous month   Previous year   2 Years ago



	This Month	53,356
Previous Month	162,364	54,197
Previous Year	176,376	50,766
2 Years Ago	184,017	51,892
Year on Year %	<b>-0.3 %</b>	<b>5.1 %</b>

## Footfall Counts by location

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## Reporting dates

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This month - 05 October 2025 - 01 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January,2025 to October , 2025 Vs January, 2024 to October , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.October,2025 Vs October, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month.10 2025 Vs 9 2025