

BID Advisory Board meeting – Wednesday 29 January 2025

Chair: Jack Simpson

Attendees: Cllr Ani Stafford-Townsend, Cllr Sibusiso Tshabalala, Jenny Ablett, Steve Bluff, Jamie Burman, Jon Edwards, Steve Gilchrist, Vivienne Kennedy, Rhiannon MacLaren, Sophie McLaughlin, Lyn Phelps-Bane, Stuart Rickaby, Keith Smith

Apologies: Mark Fullwood, Jim Murdoch, Kathryn Davis, Jason Edward, Amanda French, Simon Gorton, Michael Shears

Objective of the meeting:

For the Broadmead BID team to update on strategy and implementation. The advisory board has a mandate to oversee plans and progress, share their insights and experience, and challenge the BID when appropriate.

1. Welcome, introductions, apologies, and changes to the board <ul style="list-style-type: none"> All board members were welcomed and introduced themselves. Apologies were noted. Rhiannon, who represented Cabot Circus for the first time, was welcomed to the group. 	Info
2. Conflict of interest <ul style="list-style-type: none"> All were asked to declare any conflicts of interest as topics are discussed. 	Info
<ul style="list-style-type: none"> Bristol BID proposals Steve presented the proposals for the new Bristol BID to the group, including an update on the consultation, the proposed area, the four project themes, a summary of the draft business plan, and the timeline. Everyone was encouraged to read the draft business plan, which was sent to all prior to the meeting, as their feedback will help shape the final document. The board were asked for their feedback. 	Info All All
3. Financial overview <ul style="list-style-type: none"> For year 2024/25 (BID 5, Year 2), over 87% of income has already been collected (it was 77% at the same point last year). Our anticipated income for this BID year is £483,961, which includes £74,064 brought forward from last year. 	Info

<ul style="list-style-type: none"> Our expenditure forecast is £436,528, with £47,433 carried forward to next year. <p>ACTION Continue to update the board on the collection rate and finance.</p>	Viv
<ul style="list-style-type: none"> BID operational update <p>BID Performance Report</p> <ul style="list-style-type: none"> The last performance report covers the period October to December 2024 and was sent to all prior to the meeting (also available on the BID website). The board was asked for their feedback. <p>Footfall</p> <ul style="list-style-type: none"> For year 2024, footfall was -1.2% year on year. The recent bad weather has impacted footfall in January; at the end of week 4, we were down 7.5% versus 2024. Retailers present at the meeting were asked for their feedback. A summary is sent out each week to businesses that have requested it (the reports are also updated on the BID website). <p>Vacant units and new openings</p> <ul style="list-style-type: none"> There are currently 49 vacant units in Broadmead (down from a peak of 50 in October). <p><u>New recent openings include:</u></p> <ul style="list-style-type: none"> Excelsior! (moved from two units on Bond Street), 51-53 Merchant Street Pet Gifting Co, 50 Fairfax Street Greggs, 74-76 Broadmead Suits Plus, 69 The Horsefair Hatter House Cafe, 93-95 Broadmead The Mayflower, 10-16 The Horsefair <p><u>Planned openings include:</u></p> <ul style="list-style-type: none"> Niji Sushi – to move to Union Gate (in the former Mana House Cafe) in March Shipleys Bingo – to move to Broadmead West (work is taking place to combine the former Shoe Zone and Clintons Cards shops into one unit) <p>Public realm and street management</p> <ul style="list-style-type: none"> A damaged tree near Primark was felled after storm damage. The BID has asked for the loose paving to be removed as a matter of urgency. One bin, at the top of Union Street, has been repaired this week; an audit is being carried out to establish what other repairs are needed. Trade waste – the BID has sent photos of all unlabelled bins in Callowhill and Old King Street Courts to the council's enforcement team, asking for their support to get them removed. There were some issues with the festive and seasonal lighting schemes; a review meeting is planned in March to discuss improvements. Broadmeadow will be returning in the Spring, in a slightly different layout (Broadmead West and Merchant Street North) w/c 17 March. 	<p>Info</p> <p>Info</p> <p>Info</p> <p>Info</p> <p>Info</p> <p>Info</p>

<ul style="list-style-type: none"> Units that formerly housed contactless donation points (near Tesco and Primark) will have new vinyls in the coming months, promoting the Tap for Bristol scheme. Former Flight Centre – the BID asked the letting agent to contact the landlord asking for the badly tagged window vinyls to be cleaned or replaced. They declined, so the BID will get a quote to install new vinyls and ask permission to do so. Street community - all were encouraged to use Streetlink, which connects people sleeping rough to local services. To report abandoned bedding, send a photo to the BID team. <p>Business support</p> <ul style="list-style-type: none"> The BID team continues to respond to all queries from businesses as they arise. The BID also funds SeedL and PSP in partnership with Bristol City Centre and Temple & Redcliffe BIDs, and encourage all businesses to take part. <p>ACTION Continue to update the board on BID operations.</p>	<p>Info</p> <p>Info</p> <p>Viv</p>
<p>4. Marketing</p> <p>An update was given on current and future marketing activity, including:</p> <ul style="list-style-type: none"> Bristol Light Festival (31 January - 9 February) – This year, the event will include 10 installations. Broadmead BID has sponsored Tetra by Ottomatta to be located on The Podium. Valentine's Day and Mother's Day – The BID will be encouraging retailers to tell us about their offers and any events, for promotion on the website and social media. Easter Arts Festival: Wonderful Water (February half-term and Easter holidays) – A community arts festival, inspired by Global Goals 6 (clean water and sanitation) and 14 (life below water), to include exhibitions, craft and dance workshops, talks, and demonstrations, and to take place at John Wesley's New Room and Sparks. Related organisations will also participate, including Bristol Water. Gromit Unleashed 3 (30 June – 31 August) – The BID will be sponsoring a Wallace sculpture, to be located on Broadmead West. <p>Full details of BID marketing activity projects are on the BID website</p> <p>ACTION Continue to update the board on marketing activity.</p>	<p>Info</p> <p>Info</p> <p>Viv</p>
<p>5. Police update and business crime reduction</p> <ul style="list-style-type: none"> Keith updated the board on crime prevention and issues over the last three months, including: <ul style="list-style-type: none"> The current issues in Castle Park, which are impacting Broadmead Servator Encouraging all businesses to report incidents to the police, and give CCTV evidence if / when possible Their reliance on support services to protect vulnerable people and prevent crime Viv updated the board on crime prevention, including: 	<p>Info</p>

<ul style="list-style-type: none"> - The Retail Support Rangers who recovered over £67K worth of stock in 2024, as well as preventing a vast number of incidences of shoplifting and ASB thanks to the collaborative works with other partners: Police, Street Intervention Services (SIS), Cabot Circus and The Galleries security teams. - BID-funded SIS officer continues to provide support to vulnerable individuals. - The BCRP to be submitting for accreditation in the next few weeks. <ul style="list-style-type: none"> • The board were asked for their feedback. <p>ACTIONS Continue to update the board on business crime reduction.</p>	<p>Info</p> <p>All</p> <p>Keith / Viv</p>
<p>6. The Galleries update</p> <ul style="list-style-type: none"> • The outline application for The Galleries redevelopment proposals has been submitted and a planning meeting is due to take place on 29 January. (Planning was approved). • The timescale of the redevelopment is unknown at this stage. • The decrease in footfall for Q4 was expected as news in the media regarding the new development was shared. • Footfall in car park usage has grown by 5%. • New tenants include: <ul style="list-style-type: none"> - S&A Barbers - Bazaar Clothing - Hatter House Cafe - Mercy in Action • New enquiries are still received and units are leased on a temporary basis. <p>ACTION Continue to update the board on The Galleries and the redevelopment plans.</p>	<p>Info</p> <p>Jack Simpson</p>
<p>7. Cabot Circus update</p> <ul style="list-style-type: none"> • A new Centre Manager has now been appointed and will start their role in March. • Openings include: <ul style="list-style-type: none"> - Tree Top Golf - Santander • Planned openings include <ul style="list-style-type: none"> - King Pins, to open on 14 February - Six by Nico, to open on 19 February - Pro-Cook (in the former Currys shop) - Marks & Spencer, opening a new flagship store in the Autumn 2025 - Odeon Cinema, to open at the end of 2025 <p>ACTION Continue to update the board on Cabot Circus.</p>	<p>Info</p> <p>Jon Edwards / Rhiannon MacLaren</p>

<p>8. Debenhams building update</p> <ul style="list-style-type: none"> In Michael Shears' absence, Jamie Burman gave a brief update on the planned skate park to open in the building on a 'meanwhile use' basis before Easter. <p>ACTION Continue to update the board on AEW.</p>	<p>Info</p> <p>Michael Shears</p>
<p>9. Any other business and feedback</p> <ul style="list-style-type: none"> None 	<p>Info</p>
<p>Next meeting date: Wednesday 30 April</p> <p>Next meeting dates for 2025: Wednesday 23 July, 22 October</p> <p>Location: Cabot Circus management suite</p>	<p>Info</p>