

BID Advisory Board meeting – Wednesday 22 October 2025

Chair: Jack Simpson

Attendees: Jenny Ablett, Steve Bluff, Jamie Burman, Carmen Ceesay, Morgane Duchatel, Simon Gorton, Vivienne Kennedy, Sophie McLaughlin, Jim Murdoch, Laura Reynolds

Apologies: Cllr Ani Stafford-Townsend, Cllr Sibusiso (Sibs) Tshabalala, Kathryn Davis, Amanda French, Tara Fountain, Mark Fullwood, Steve Gilchrist, Stuart Rickaby, John Shaddick, Keith Smith

Objective of the meeting:

For the Broadmead BID team to update on strategy and implementation. The advisory board has a mandate to oversee plans and progress, share their insights and experience, and challenge the BID when appropriate.

<p>1. Welcome, introductions, apologies, and changes to the board</p> <ul style="list-style-type: none"> All board members were welcomed. Steve Bluff, incoming Chief Operating Officer for the new Bristol BID, was welcomed to the board as a guest. Apologies were noted. 	Info
<p>2. Conflict of interest</p> <ul style="list-style-type: none"> All were asked to declare any conflicts of interest as topics are discussed. 	Info
<p>3. Bristol BID update</p> <ul style="list-style-type: none"> Steve Bluff updated the team on the new united and expanded Bristol BID, which will begin its first term on 1 November 2025, including: <ul style="list-style-type: none"> Bristol BID's four themes; the new advisory board and working groups; the new team structure and roles; The change of email addresses; planned projects for 2025 and early 2026. The commitments from Broadmead BID's 2023-28 business plan have been incorporated into the Bristol BID business plan and the levy charges will remain fixed until the end of its fifth term in October 2028. From 1 November 2028, the new levy will align to Bristol BID's. Viv and Sophie will be representing Bristol BID at the National BIDs Conference at One Moorgate in London on 5 November. Viv has been invited to speak about the reasons for the decision to unify and expand the three Visit West BIDs to create Bristol BID. 	Info

<p>4. Financial overview</p> <ul style="list-style-type: none"> For year 2024/25 (BID 5 Year 2) up to July, almost 95% of income had been collected. The next collection update will be sent by Bristol City Council (BCC) in November. Our anticipated income for this BID year is £515,397. Our expenditure forecast is £455,364, with £60,033 carried forward to Bristol BID Year 1 to fund our commitment to deliver the Broadmead BID business plan. 	Info
<p>5. BID operational update</p> <p>BID Performance Report</p> <ul style="list-style-type: none"> The last quarterly performance report covers the period July to September 2025 and was sent to all prior to the meeting. The board was asked for their feedback. <p>Footfall</p> <ul style="list-style-type: none"> Footfall data for the second quarter can be found on the performance report. Retailers present at the meeting were asked for their feedback. A summary is sent out each week to businesses that have requested it. <p>Vacant units, new openings and updates</p> <ul style="list-style-type: none"> There are currently 43 vacant units in Broadmead, the lowest figure in many years. Game has moved into Sports Direct and Destination Skin has moved from The Horsefair to Union Street. Sport Direct and Primark have been carrying out major investments in their shops over the last few weeks. It has been confirmed that Sparks can remain open until December 2026. <p><u>New recent openings include:</u></p> <ul style="list-style-type: none"> The Climbing Hangar, Union Street (in the former Wilko) Putt Above, on the corner of Nelson Street and Fairfax Street (taking up 4 vacant units) LaMart, The Horsefair <p><u>Planned openings include:</u></p> <ul style="list-style-type: none"> One new shop on Broadmead East (near the Coop Bank) One new shop on Broadmead West (next to Barclays Bank) <p><u>Recent closures:</u></p> <ul style="list-style-type: none"> Tui, Broadmead East Cotswold Outdoor, Union Street <p><u>Vacant Property Task Force</u></p> <ul style="list-style-type: none"> Jamie Burman updated the group on the aim of the Task Force and their recent projects. The team are currently looking at creating a vacant property toolkit to facilitate the process of acquiring and leasing empty premises in the city. 	<p>Info</p> <p>Info</p> <p>Info</p> <p>Info</p> <p>Info</p> <p>Info</p> <p>Info</p>

<p>6. Public realm and street management</p> <ul style="list-style-type: none"> An update was given on current and future activity, including: <p>Broadmead Action Plan</p> <ul style="list-style-type: none"> A dedicated team has recently been established to address issues in Broadmead, with a particular emphasis on tackling anti-social behaviour. It includes the BID, Police, street intervention services, Bristol Waste, Highways, and other partners. <p>Christmas and seasonal lights</p> <ul style="list-style-type: none"> New seasonal lights have been installed on Union Street and The Horsefair; they have now been switched on until March. Christmas lights have been installed and will be switched on when the market opens on 7 November. <p>Business support</p> <ul style="list-style-type: none"> The BID team continues to respond to all queries from businesses as they arise. Bristol BID's Place directorate are planning a Spring Clean event in 2026 and intend to schedule additional events throughout the year to boost footfall and enhance public perceptions. Avon and Somerset Police Crime Commissioner Clare Moody is planning to visit Broadmead early December. 	<p>Info</p> <p>Info</p> <p>Info</p>
<p>7. Marketing</p> <ul style="list-style-type: none"> An update was given on marketing activity, including: <ul style="list-style-type: none"> Gromit Unleashed 3 (30 June - 31 August) – The BID sponsored <i>Wallace Goes To Hollywood</i>, a sculpture and bench that was located outside John Wesley's New Room on Broadmead West. The sculpture sold at auction for £32,000, with a total of two million pounds raised on the night. The impact statement showed that over three million people took part in the trail, coming from all over the UK and the world. A combined press reached of over seven billion, including national and international radio and television, printed newspapers, and online news sites. Better Sunday markets – the last market took place in October; Viv will be meeting the team in the next few weeks to discuss plans for 2026. <p>Full details of BID marketing activity projects are in the last quarterly report.</p>	<p>Info</p> <p>Info</p> <p>Info</p>
<p>8. Police update and business crime reduction</p> <ul style="list-style-type: none"> Viv updated the board on crime prevention, including: <p>Retail Support Rangers</p> <ul style="list-style-type: none"> By the end of September, the rangers had recovered £34,000 of stolen stock during 2025 as well as prevented many incidences of shoplifting. Statistics can be found on the last quarterly report 	

<ul style="list-style-type: none"> • Steve Bluff mentioned BCC's proposals on a new workplace parking levy. A consultation is currently underway; Bristol BID is planning to submit a response. • As this was Broadmead BID's 20th anniversary and its final advisory board meeting, Viv thanked the board for their continued support and the BID team for their work over the last 20 years. • Sophie delivered a heartfelt speech reflecting on her 19-year journey with Broadmead BID. • All further actions relating to these notes will be transferred to the relevant Bristol BID working groups and advisory board. 	<p>Info</p>
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