

BID Advisory Board meeting – Tuesday 22 October 2024

Chair: Jack Simpson

Attendees: Cllr Sibusiso Tshabalala, Jenny Ablett, Jamie Burman, Morgane Duchatel, Mark Fullwood, Steve Gilchrist, Simon Gorton, Vivienne Kennedy, Sophie McLaughlin, Jim Murdoch, Jonathan Scott, Michael Shears

Apologies: Cllr Ani Stafford-Townsend, James Crees, Kathryn Davis, Jason Edward, Jon Edwards, Amanda French, Stuart Rickaby

Objective of the meeting:

For the Broadmead BID team to update on strategy and implementation. The advisory board has a mandate to oversee plans and progress, share their insights and experience, and challenge the BID when appropriate.

Welcome, introductions, apologies, and changes to the board <ul style="list-style-type: none"> All board members were welcomed and introduced themselves. Apologies were noted. Steve Gilchrist was welcomed and invited join the group on behalf of Metro Bank. Michael Shears was also welcomed to the group on behalf of AEW. 	Info
1. Conflict of interest <ul style="list-style-type: none"> All were asked to declare any conflicts of interest as topics are discussed. 	Info
2. Financial overview <ul style="list-style-type: none"> For year 2023/24, the income received was: £423,084, which includes a £10K voluntary contribution from Cabot Circus, and £34,852 carried forward from the last BID. The collection rate for year 2023/24 was 96.15%. Our anticipated expenditure is £394,739 with £63,197 carried forward to 2024/25. ACTION Continue to update the board on the collection rate and finance.	Info Viv
3. BID operational update BID Performance Report	

<ul style="list-style-type: none"> The last performance report covers the period July to September 2024 and was sent to all prior to the meeting (also available on the BID website). The board was asked for their feedback. 	Info
<p>Footfall</p> <ul style="list-style-type: none"> At the end of Quarter 3, footfall was -4.9% year on year. Retailers present at the meeting were asked for their feedback. A summary is sent out each week to businesses that have requested it (the reports are also updated on the BID website). 	Info
<p>Vacant units and new openings</p> <ul style="list-style-type: none"> There are currently 50 vacant units in Broadmead (down from a peak of 54). 	
<p><u>New recent openings include:</u></p> <ul style="list-style-type: none"> Gong Cha, a bubble tea store on Merchant Street Sofab Sports, Broadmead East Evans Cycles, Union Street Charity Super.Mkt, Penn Street Top Nails, The Horsefair Cuts And Fadez, a new barber in The Arcade The Gourmet Express, a market trader on Merchant Street Skechers, moving from Broadmead West to a new unit on Broadmead East 	Info
<p><u>Planned openings include:</u></p> <ul style="list-style-type: none"> Excelsior Comics! and Excelsior Games!, moving from two separate shops on Bond Street to Merchant Street Greggs, large store and training centre to open on Broadmead West mid-November The Mayflower, a popular Chinese restaurant moving from The Haymarket to The Horsefair 	Info
<p>Public realm and street management</p> <ul style="list-style-type: none"> The boxes from Broadmeadow have been tidied up with the seeds to be replanted so they can spring back to life next year. Bristol City Council are in talks with the artists who created Broadmeadow about bringing it back on a longer-term basis (three years), with more planters than previously divided between Broadmead West and Merchant Street, and a new sound work accessed via a QR code. The BID will be given grant to cover the cost of ongoing maintenance and eventual decommissioning. Bristol City Council no longer provides hanging baskets; the BID has made a decision not to order new hanging baskets as we will focus on the Broadmeadow greening project instead. Festive lights are now switched on on The Horsefair and Union Street. The Christmas lights will be switched on on 1st November to coincide with the opening of the Christmas market. 	Info
<p>Business support</p> <ul style="list-style-type: none"> The BID team continues to respond to all queries from businesses as they arise. The BID also funds SeedL and PSP in partnership with Bristol City Centre and Temple & Redcliffe BIDs, and encourage all businesses to take part. 	Info
<p>ACTION</p>	Viv

Continue to update the board on BID operations.	
<p>4. Marketing</p> <p>An update was given on current and future marketing activity, including:</p> <ul style="list-style-type: none"> • Moving Monster trail (12 October to 10 November) – 10 businesses are participating • Christmas market (1 November to 23 December) • Better Sundays markets – First Sunday / each month on Broadmead West, April to October 2025 (subject to consent from BCC). The plan is for the market to merge with the Latin American Community Support group, a very successful market in St Pauls. • New Aardman trail (Summer 2025) – The BID is planning to participate. <p>Full details of BID marketing activity projects are on the BID website</p> <p>ACTION Continue to update the board on marketing activity.</p>	<p>Info</p> <p>Info</p> <p>Viv</p>
<p>5. Police update and business crime reduction</p> <ul style="list-style-type: none"> • Jonathan Scott updated the board on crime prevention and issues over the last three months, including: <ul style="list-style-type: none"> - The riots in the city centre during the summer - Safer Business Action Day in partnership with the BID in October - The recent increase in phone snatches - Police operations, especially during the darker months - Beat surgeries - Servator - Regular protests on Saturdays - Encouraging all businesses to report incidents to the police • Viv updated the board on crime prevention, including: <ul style="list-style-type: none"> - The rangers who recovered over £46K worth of stock so far in 2024, as well as preventing a vast number of incidences of shoplifting and ASB thanks to the collaborative works with other partners: Police, Street Intervention Services (SIS), Cabot Circus and The Galleries security teams - BID-funded SIS officer Lewis continues to provide support to vulnerable individuals. - Safer Business Action Week (14-21 October). • The board were asked for their feedback. <p>ACTIONS Continue to update the board on business crime reduction.</p>	<p>Info</p> <p>Info</p> <p>All</p> <p>Jonathan / Viv</p>
<p>6. The Galleries update</p>	

<ul style="list-style-type: none"> • The outline application for The Galleries redevelopment proposals has been submitted and a planning meeting is due to take place at the end of November. • The decrease in footfall is expected as more news are shared in the media regarding the new development. • Four new tenants are planning to open in the centre soon. • The popular Christmas pop up shop will return in the former Jack Wills unit for six weeks. <p>ACTION Continue to update the board on The Galleries and the redevelopment plans.</p>	<p>Info</p> <p>Jack</p>
<p>7. Cabot Circus update</p> <ul style="list-style-type: none"> • In Jon Edwards' absence, Viv updated the group on Cabot Circus. • Lisa Jones has now left her position and Jon Edwards, who has been invited to join the group, is currently the Interim Destination Director for Cabot Circus. • Planned openings include: <ul style="list-style-type: none"> - Tree Top Golf, opening in the former Jungle Rumble. - Marks & Spencer, opening a new flagship store in the current House of Fraser (September 2025) <p>ACTION Continue to update the board on Cabot Circus.</p>	<p>Info</p> <p>Jon Edwards</p>
<p>8. Debenhams building update</p> <ul style="list-style-type: none"> • Michael Shears from AEW gave a brief update on the current situation with the Debenhams building. <p>ACTION Continue to update the board on AEW.</p>	<p>Info</p> <p>Michael Shears</p>
<p>9. Proposed changes to the BID structure and delivery</p> <ul style="list-style-type: none"> • A session about the three city centre BIDs organisational set up and joint operations took place in September; all were invited to attend. Following the initial session, all were invited to join a new Bristol BID working group. The first meeting will take place on 22 October. • The feedback received helped the team produce a consultation document, which will be launched on 5 November. • Everyone was encouraged to read the consultation document and fill in the survey as the feedback will help shape the business plan. • The timeline for the Bristol BID was shared with all. <p>ACTION Update the board on the proposed changed to the BID structure and delivery.</p>	<p>Viv</p>

<p>10. Any other business and feedback</p> <p>1. Meeting dates for 2025 were discussed and it was suggested to change the meeting days to Wednesdays.</p>	<p>Info</p>
<p>Proposed next meeting dates for 2025: Tuesday 28 January or Wednesday 29 January Tuesday 29 April or Wednesday 30 April Tuesday 22 July or Wednesday 23 July Tuesday 21 October or Wednesday 22 October</p> <p>Location: Cabot Circus marketing suite</p>	<p>All</p>