

Broadmead Bristol Business Improvement District 2025/26



**Broadmead
Bristol
BID**
Adding value together



**Bristol
BID**

About the Broadmead BID

Since 2005, Broadmead Business Improvement District (BID) has successfully delivered added value across Bristol Shopping Quarter.

Following a period of consultation, we held a city centre wide ballot of business rate payers in July 2025 on whether Broadmead BID, Bristol City Centre BID, and Redcliffe & Temple BID should be united and expanded to form a new Bristol BID to become fully operational as a single entity in November 2028. The results were announced on 4 July, with 75% of those voting being in favour (85% by rateable value).

The new Bristol BID will ensure the existing business plan commitments, rules and levy for the entire term of Broadmead BID (to October 2028) are fully delivered and applied. Some businesses may have hereditaments in more than one of the three BID areas until the consolidation process is fully complete; each hereditament will only be billed once, based on the levy rules applicable in that area.

Bristol BID will commence its first term on 1 November 2025. Its work will focus on four key themes: Experiences & Promotions, Safe & Supported Communities, Clean & Welcoming, and Sustainable & Green.

Excellent communication remains at the core of everything we do, and we work hard to understand your needs and requirements. We share valuable information, guidance, and advice. We do this by sending regular emails and newsletters, visiting businesses, and keeping our website up to date and relevant. We have made it easy for you to contact us and respond promptly to telephone calls and emails as well as social media and direct messaging.

Highlights of 2024/2025 BID activity

- Provision of the Retail Support Ranger service
- Co-funded a Street Intervention Services Officer
- Co-funded a manager for the nationally accredited Bristol Business Crime Reduction Partnership (BCRP)
- Broadmead Bristol BID and Bristol Shopping Quarter websites, newsletters, and social media
- Over £100k worth of 'Love Bristol' gift cards sold across the city
- Moving Monsters AR trail in the autumn
- Took part in Bristol Light Festival, sponsoring an installation on The Podium
- Produced a community arts festival (Wonderful Water) at Easter
- Sponsored Better Sundays monthly ethical market – summer months
- Sponsored an International Cultural Festival
- Sponsored a sculpture on the Gromit Unleashed 3 trail, a city-wide event that ran throughout July and August
- Advertised Bristol Shopping Quarter in Visit Bristol's 2025 visitor guide
- Springboard football counting
- Worked with Bristol City Council to bring the Broad Meadow art installation back for a two-to-three-year period
- Deep cleansing and fast response to graffiti and tagging
- Installed new window vinyls to improve the appearance of a long vacant storefront

- Festive lighting
- Seasonal tree lights on Union Street and The Horsefair
- Continued funding of Place Support Partnership to help businesses reduce costs
- Access to free online learning via our training hub

Looking ahead to 2025/2026

The Bristol BID team is committed to supporting all businesses, with a focus on maximising the value of the levy that is collected. Our goal is to help your business thrive in a safe and welcoming environment. The commitments from the 2023-28 Broadmead BID business plan have been incorporated into our plans.

Anticipated income for the Broadmead BID area

2024/2025 Income & Expenditure

Income	
BID levy*	£395,951
Voluntary contributions	£30,000
C/F**	£78,114
Total income	£504,065
Expenditure	
Addressing anti-social behaviour	£104,199
Marketing, events & footfall	£109,496
A clean and welcoming environment	£113,596
Business support	£24,737
Management & overheads	£82,367
Total expenditure	£434,395
Contingency & C/F***	£69,670

*Net of BCC admin/collection costs
**Includes BID levy collected in this period from previous years
***Includes unallocated levy

Anticipated income	
BID levy*	£397,000
C/F**	£69,670
Total income	£466,670

*Net of BCC admin/collection costs
**Includes unallocated BID levy from 2024/25

Anticipated expenditure	
Experiences & Promotions	£100,000
Safe & Supported Communities	£130,000
Clean & Welcoming	£115,000
Sustainable & Green	£5,000
Management & overheads	£82,350
Contingency***	£34,320
Total expenditure	£466,670

***any unspent contingency funds will be carried forward to 2026/27
You will find information about the projects planned for each of our four themes in the Bristol BID business plan.

Thank you for your continued support and please remember we always welcome your feedback.



For further information about the Bristol BID
Visit: bristolbid.co.uk Email: steve@bristolbid.co.uk

For payment enquiries
Email: bidsbilling@bristol.gov.uk