

Finance: How we propose to invest the levy in 2025–2026

BID operations will look different going forward as following a period of consultation, we held a ballot of levy payers in July 2025 on whether Bristol City Centre BID, Redcliffe & Temple BID and Broadmead BID, should be united and expanded to form a new Bristol BID. The results were announced on 4 July, with 75% of those voting being in favour (85% by rateable value).

Bristol BID will commence its first term on 1 November 2025, which will run until 31 October 2030. Its work will focus on four key areas: Experiences & Promotion, Safe & Supported Communities, Clean & Welcoming, and Sustainable & Green.

Following the successful ballot in July, the new Bristol BID will ensure the existing business plan commitments, rules and levy rates for the entire terms of both Bristol City Centre BID (until 31 October 2027) and Broadmead BID (until 31 October 2028) are fully delivered and applied. Some businesses may have hereditaments in more than one BID area until the consolidation process is fully complete; each hereditament will only be billed once, based on the levy rules applicable in that area. Our finances will remain committed to the services you asked for, however, they will be elevated by the unification of the BIDs, as per the expenditure below.

Theme	Provisional budget £
Clean & Welcoming	822,222
Experiences & Promotion	1,100,456
Safe & Supported Communities	508,757
Sustainable & Green	421,273
Management and overheads	427,609
Contingency	194,209
TOTAL EXPENDITURE	3,474,526

*Existing Broadmead BID and Bristol City Centre BID business plan levy and expenditure commitments are included within the planned Bristol BID projects expenditure.
Broadmead BID £466,670 Bristol City Centre BID £1,038,402

Who Should I Contact With Any Questions?

For payment queries please contact
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For information about the BID please contact
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www.bristolbid.co.uk



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Delivering A Better Bristol For All

1 November 2025 – 31 October 2026

Finance: How we invested the BID levy in 2024-2025

Throughout 2024–2025, we invested the BID levy in projects and initiatives designed to support our city centre businesses — with a focus on creating reasons to spend leisure time in the city, while ensuring the environment remains safe, attractive, and welcoming for all.

In addition to the levy income, we successfully secured £113,552 in additional funding through strategic partnerships and grant funding. This extra investment has enabled us to amplify our impact, enhancing our core work and delivering even greater value for levy payers.

Income	Nov 24 - Oct 25 Actual (£)
Billed less bad debt	1,003,859
Actual Levy collected at 1.5%*	998,260
Other Income**	113,552
Underspend b/fwd previous years	150,902
TOTAL	1,262,714

Expenditure	Nov 24 - Oct 25 Actual (£)
Enhancing	562,286
Promoting	266,796
Protecting	130,491
Supporting	105,837
Management and overheads	182,529
Contingency	14,775
TOTAL	1,262,714

*Net of BCC collection costs (£17,463) and 5% contingency (£23,876)
** Additional investment through strategic partnerships and grant funding
Actual billed 2024-2025 £1,038,402.

Key Bristol City Centre BID activity in 2024-2025

ENHANCING

We delivered over 2,000 additional hours of street cleaning, removed 1,200 unwanted graffiti items and expanded our greening initiatives. We continue work with the Bristol Climate & Nature Partnership to support local businesses with climate and nature goals. Public realm enhancements continue across the city, improving areas for visitors, workers, and residents. The Bristol Light Festival generated a record-breaking boost of over £11 million. We also supported the delivery of a diverse calendar of city-wide events - Old City Sounds, Bristol Harbour Festival, and the Festival of Nature – all of which boosted footfall and encouraged dwell time and local spend.

PROMOTING

We take a collaborative approach to promoting Bristol, working closely with businesses to deliver campaigns and events that drive footfall and boost local spending. This summer, we supported Gromit Unleashed 3, sponsoring a sculpture in the city centre, and delivered PS With Love on Park Street and Queen's Road. Cocktail Weekend is firmly established as a fixture in the city's events calendar, now backed by a three-year agreement ensuring continued growth and impact. Our Love Bristol Gift Card initiative continues to thrive, with £118,627 redeemed since its launch in 2022 and 189 businesses now part of the scheme.

PROTECTING

Our dedicated PCSO and Streetwise Intervention Officer have continued to support businesses, providing a visible and proactive presence in the city centre. We've coordinated various training and awareness days to help businesses feel safer and better prepared. Our Business Crime Reduction Partnership (BCRP) Manager is leading a city-wide approach to tackling business crime and anti-social behaviour. We continue to provide radios to levy payers, keeping businesses connected and enabling communication with security teams and partners. Our TAP for Bristol initiative has raised over £156,000 since 2019, supporting work around homelessness prevention. Through our partnership with Bristol Nights, we're working to ensure Bristol remains a safe, inclusive and welcoming space for all.

SUPPORTING

We've secured more than £113,552 in additional investment through strategic partnerships and grant funding, enabling us to deliver value for city centre businesses. We continue to provide a wide range of free services for levy payers, including an online training platform, weekly lunchtime wellbeing activities and free business health checks. We continue to provide weekly footfall reports and quarterly Visa spend data, available on our website. Our dedicated Business Liaison Manager continues to work closely with businesses across the city centre, ensuring we understand their needs and challenges in an ever-evolving economic landscape.

*Find out more: bristolbid.co.uk

Why Have I Received This Bill?

The Bristol City Centre BID is a business-led partnership of over 700 businesses and organisations, working together to make Bristol an even better place to live, work, study and spend leisure time. Funded by a 1.5% levy on businesses with a rateable value of £25,000 or more. The BID raises and re-invests circa £1m annually into the city centre through projects, campaigns, and initiatives to benefit the local area and the business community with all activity aligned to our 2022-2027 business plan.

The BID delivers additionality, it does not replace local authority services. The ‘Yes’ vote in 2022 was a vote for projects that enhance the city's economy and its welcome, for strategies that will help to connect and represent the city centre business community, initiatives that will shine a light on our city for tourism, education and investment, and key partnerships that will help improve safety for those working in, living in, or visiting the city.

Our vision – Your Business, Our Priority, Bristol's Future.

As the united Bristol BID our activity will be delivered under four strategic themes:



Experiences & Promotion



Clean & Welcoming



Safe & Supported Communities



Sustainable & Green