



## **Advisory Board Agenda**

Tuesday 15<sup>th</sup> July (11.30-1:00)  
**Bristol Beacon – Dundry Room**

### **1. Welcome and apologies:**

**Attendees:** Vicky Lee (BID), David Foley (Chair), Victoria Matthews, Ben Phillip, Jeremy Kynaston, Jamie Burman, James Laverick, Louisa Briggs (BID).

**Tentative:** Andy Pick, Ani Stafford-Townsend, Matt Birch.

**Apologies:** Danielle Kirk, Frances Macadam, Mehmet Kandemir, Emma Linzel, Keith Smith, Anna Naylor, Trish Brown, Marc Griffiths, Jason Thorne,

### **Action from last meeting:**

- Organise webinar with harbour place shaping project for no1. Harbourside

### **2. Quarter 2 Performance Report (April, May and June)**

- a. Bristol BID update – next steps
- Communications, projects and next steps in progress in preparation for November launch
- New partnership approach with Council on operating agreement deliverables includes access to data, and finance.
- Ballot review underway with feedback to BCC as 50% of ballots went outside of the city, rather than to local voter.
- ACTION:** Do we know the sector split by vote?

### **3. Budget and billing**

- a. Budget / collections update

### **4. Round table:**

- a. Updates from Advisory Board members
- June and July good visitors in hotels / lower year on year, and room rate lower
- Restaurants are slower in warmer weather unless they have outside seating
- Businesses being very cautious around new employment
- Businesses exploring opportunities save staff costs and introduced new technology
- Accountancy industry employing 30% less graduates this year due to AI
- Third of businesses trying to recruit are finding it hard to find the suitable employment
- Redundancy increasing across all industries.

-Students; Higher Education sector in recession, significant redundancies across the country in education. Bristol not in that position yet but not recruiting. Unis so reliant on international students, but it's much harder to get visas now  
-Academic year has changed, which impacts length of stay in accommodation which has also become unaffordable.

## **5. Future Projects, Campaigns & Activity:**

### **a. Safe space & student connect update from Louisa Briggs**

-Safe Space – pilots. Well received. On hold until we can agree partnership project, support of partners.

**ACTION:** Business case to be prepared and presented at a future board meeting.

-Absence of alcohol recovery service needs to be monitored, is this something we need.

-MB – happy to support with the next steps and engaging UOB wellbeing service.

-JK – welcomes the service, and something that is regular and is always there (aim big with proposals).

-One City Health and Community board to be approached / Public health. Christina Grey and copy Ani – re ARC.

-Careers Connect – linking up the businesses and education facilities. Providing support to promote opportunities for early career support across all industries and sectors.

MB – support with connecting up UOB.

### **b. Park Street ranger update**

-BID trialling Ranger service to support businesses with ASB around Park Row, Christmas Steps, St Michaels on the Mount.

-This will continue into the new BID term.

### **c. Women's Rugby World Cup**

-Ticket sales positive, hotels busy and plans for the fan zone are progressing well.

### **d. Centre Promenade – update**

-Public Art being delivered by UpFest in September which is the final phase of the works.

### **e. Park Street No2 bus route (campaign and strategy work)**

-PS With Love campaign delivered. Compass Presents delivered action plan in consultation with businesses, now we wait for sign off from WECA Mayor.

## **6. AOB**